

# 2D design

art 1120

fall 2006

**time:** T/TH 9:30 – 10:45 am

**room:** humanities & arts 135C

**instructor:** Kelly Brooks

**email:** kelly.brooks@snow.edu

**text:** Design Basics, David A. Lauer & Stephen Pentak, 6<sup>th</sup> edition

**web:** [www.snow.edu/~art/kellybrooks.html](http://www.snow.edu/~art/kellybrooks.html)

**office hours:** T 10:45 - 11:45, W 9:30 - 10:30, or by appointment

**office:** humanities & arts 127H **phone:** 435.283.7415

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## course objectives & description

To help students:

1. develop basic problem solving skills as a visual artist
2. learn how to effectively communicate on a visual level using the design process of thinking, looking and doing
3. push themselves to unlock their creative potential
4. gain the ability to compose visually
5. appreciate a solid understanding of design concepts as a valuable asset for all people
6. bring order to chaos through design literacy

This course introduces students to the elements and principles of art, which fashion the visual world around us. This course will aid in the development of basic problem solving skills used in communicating visually as an artist. Emphasis will be given to the study of two-dimensional structure to develop an understanding of why images evoke unique perceptions and psychological reactions. Each student will develop a working vocabulary of design allowing creation, interpretation, and critical thinking and analysis (critiques) within all fields of the visual arts. Projects focus primarily on two dimensions and will be applied to studies in black and white as well as various experiments in color theory. (Required of all art majors)

## materials

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|---|--|
| <input type="checkbox"/> 9" x12" sketch or drawing pad              | <input type="checkbox"/> box of crayons                                  |
| <input type="checkbox"/> tracing paper                              | <input type="checkbox"/> stick o' graphite - 6B                          |
| <input type="checkbox"/> fine & medium point black Sharpie® markers | <input type="checkbox"/> flat paint brush set (includes 1/2" brush)      |
| <input type="checkbox"/> White-out® (pen)                           | <input type="checkbox"/> acrylic paint (black, white, red, yellow, blue) |
| <input type="checkbox"/> scissors, X-acto® knife                    | <input type="checkbox"/> cold press illustration board - 20" x 30"       |
| <input type="checkbox"/> glue stick                                 | <input type="checkbox"/> mat board - big huge in the bookstore           |
| <input type="checkbox"/> photocopy access (located in the library)  | <input type="checkbox"/> primed canvas - half a yard (bookstore)         |
| <input type="checkbox"/> black construction paper (10 sheets)       | <input type="checkbox"/> Krylon® Crystal Clear coating*                  |
| <input type="checkbox"/> steel ruler with cork backing              | <input type="checkbox"/> cotton rag printmaking paper*                   |

## lab fee

A \$10.00 lab fee covers maintenance of equipment and materials above marked with an asterisk (\*) and must be paid in order to receive a grade for the class.

## attendance & participation

The nature of this course requires students to participate in activities, discussions, critiques and studio time. Therefore, regular, punctual attendance and participation are essential. Plan to attend class prepared with questions and comments that will contribute to a collaborative learning experience. This will require each student to read the assigned text or handouts and complete assignments before coming to class. It is to your advantage to be in class. Missing class will directly cause your final grade to suffer. Students are allowed up to two (2) absences – for any reason – with no effect on the overall grade. Students are still responsible for the assignments due and given on that day and quizzes cannot be made up. Each absence, beginning with the third, will result in a partial letter grade reduction of the final grade (i.e. A becomes A-, A- becomes B+ and so forth). If a student wishes to be excused in addition to the two absences, **prior arrangements are required**. If students do miss class, they are responsible for getting the information they missed from a classmate or the instructor as soon as possible.

## assignments

An assignment will be given almost every day. With a few exceptions, each assignment will be due at the beginning of the following class. Be prepared for the class critique discussion with your completed assignment as you enter each day. Students may re-work on time, graded pieces in an effort to improve their grade. Readings from the text are assigned often and students should be prepared to discuss pertinent issues in class.

## **late work**

Assignments should be turned in **on time** (usually the beginning of class on the due date). Late work will be accepted on a *limited basis* – one class period after the due date – and will receive a full letter grade reduction. Please do not ask for special exceptions. Students are allowed one 'procrastination pass', which permits an assignment to be turned in one week late for the same penalty. \* *Students who do not use their 'procrastination pass' and have turned in all of the assignments will receive 20 points extra credit at the end of the semester.*

## **quizzes, midterm & final project**

Seven quizzes, based on the reading and class lectures will be given every other Thursday at the beginning of the class period and cannot be made up if missed. The lowest quiz score will be dropped. Each quiz is worth 10 points. The midterm will be in three parts: a written critique, an in-class exam, and a design project. The final project and critique are the final 'exam'. There will be **no early or make-up exams** given except under *extreme* conditions (do not schedule airline flights, family trips, weddings, etc. before consulting the schedule).

## **grading standard** (students are responsible for checking their grades often at [www.snow.edu/~art/kellybrooks.html](http://www.snow.edu/~art/kellybrooks.html))

Grades will be determined based on the subsequent criteria:

1. Following assignment guidelines and completing the process on time
2. Evidence of understanding assignment concepts
3. Creativity, originality & innovation
4. Craftsmanship & presentation – *sloppy work will result in a lower grade*

Final grades will be based on the average of the following assignments and assessments (as well as attendance and participation as explained above).

Basic Assignments - 10 @ 20 points each	200
Extended Assignments - 5 @ 40 points each	200
Quizzes - 7 @ 10 points each	70
Art Activity - 1 @ 15 points	15
Midterm: (a: critique essay) - 1 @ 50 points	50
(b: in-class exam) - 1 @ 50 points	50
(c: design project) - 1 @ 50 points	50
Final Critique - 1 @ 50 points	50
Final Project - 1 @ 100 points	100
<hr/> TOTAL	<hr/> 785

100-94% = A	86 - 84% = B	76 - 74% = C	66 - 60% = D
93 - 90% = A-	83 - 80% = B-	73 - 70% = C-	59 - 57% = D-
89 - 87% = B+	79 - 77% = C+	69 - 67% = D+	56 - 0% = F

## **questions, appointments & announcements**

Students are strongly encouraged to make appointments to discuss their progress in this course or to ask any questions they may have. I will be available right after class and during office hours to meet with students, or they may call or email me to schedule an appointment. Class announcements will usually be given via email. Students should have an active email account that they check often in order to be aware of announcements.

## **class conduct/honesty code**

Avoid causing any disruption to the class. This includes arriving late, leaving early, dealing with cell phones, etc. Remember to turn cell phones off. Unless it is an emergency students should not leave class to use the phone. Snow College maintains a very strict honesty code. Cheating, plagiarism or academic dishonesty of any form will not be tolerated and can result in serious consequences for students who choose to do so.

## **incomplete grades**

College policy requires that incomplete grades be assigned only in cases of documentable medical problems or other emergencies that prevent a student from completing course requirements; they are not, under any circumstance, available to prevent the assignment of an unsatisfactory grade due to poor performance.

Students with medical, psychological, learning or other disabilities desiring accommodations, academic adjustments, or auxiliary aids will need to contact the Disability Resource Center, room 221 Greenwood Student Center, phone number (435) 283-7244. The Americans With Disabilities Act (ADA) Coordinator at the Disability Resource Center (DRC) determines eligibility for and authorizes the provision of appropriate services and aids.