

Comm 1500
Intro to Mass Comm.
Office Hours: M.W. 9:00-10:20 am, and TH 10:30-12:00pm.
Also by appointment.

Instructor: Gary Chidester
Office: Fern Young 101-A
Telephone: 283-7425

COURSE OUTLINE

OBJECTIVES: To learn the origin and history of media and communication and gain a general understanding of today's telecommunications industry. Be able to discuss some of the implications of journalism, radio & TV on society.

TEXT: Introduction to Mass Communication by Stanley J. Baran

REQUIREMENTS: Attendance is important and participation is vital to receive a passing grade. Assignments, quizzes and tests will not be given or accepted late unless prior arrangements are made. You can improve your grade by demonstrating a willingness to participate in class discussions.

ASSIGNMENTS: There will be random assignments given throughout the semester based on the discussions in class and the chapters covered.

You will have one group presentation to do that will be an ad campaign for a product. Groups will be of two to four students. More details will be given in a separate handout.
Extra credit is that. Extra, above and beyond what is required. To receive extra credit you must hand in and do everything else first.

If you have questions on the assignments, quizzes, tests, or anything that happens in class, please feel free to send personal e-mail, stop by my office or call and make an appointment.

Students with medical, psychological, learning or other disabilities desiring accommodations, academic adjustments, or auxiliary aids should contact the Accessibility Resource Center, Room 241 Greenwood Student Center, phone number 435 283 7321. The Americans with Disabilities Act (ADA) Coordinator at the Accessibility Resource Center (ACR) determines eligibility for and authorizes the provision of appropriate services and aids.

INTRO TO MASS COMM
SIGNIFICANT DATES

We will cover about a chapter each week.

POINTS POSSIBLE:

(4)Chapter Tests @ 50 points	200
One mid-term @ 100 points	100
*One presentation/members Topic @ 30 points	30
One Final Presentation & Report	100
One Final Exam @ 100 points	100
Attendance and Participation	120

GRADING:

Your grade will be calculated on a percentage of your total points. Keep your assignments and you can figure your own grade at any time throughout the quarter. You are also welcome to meet with me to check your records against mine. Final grades will be determined by a percentage of the total points according to the following schedule:

93-100% = A, 90% =A-, 87%=B+, 83%=B,80%=B-, 77%=C+,
75%=C, 72%=C-, 70%=D+, 65%=D, 60%=D-, less than 60%=F

We will use Blackboard for study guides on tests and notifications of things happening or changes in the syllabus. To log onto Blackboard follow these directions, go to:

www.snow.edu>students>frequent links>blackboard>Login(found on the left hand side of the menu column under Snow Online) follow the instructions and link to Comm 2110 and your section.

This is YOUR class. If there is something that you don't think you are getting from the class that you think you need, please come and talk with me or send me an e-mail.