

# The Snow College ALUMNI AVALANCHE



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## Greetings from the Alumni Association

Holly Penrod, SCAA President

I have many fond memories of my two years at Snow College. Long hours studying in the Library, fun with friends at campus activities and those frantic moments leaving the testing center. It has been eleven years since I graduated from Snow. For you, it may have just been a few months, or maybe more than 50 years.

The Snow College Alumni Association spans generations, but all of you are important and critical to our organization. We realize all of you have fond memories of your time on campus, no matter how long ago you were awarded a diploma or where you live now, and if nothing else, we want to keep in touch with you. We want you to know of the progress and exciting events happening at Snow College and allow you to be as involved as your schedule permits.

You are all invited back to Snow in the future. Whether it is for an athletic or musical event, or just a walk on campus to see if you can remember where the Old Gym once stood and to see the new library under construction, you are always welcome. Feel free to reconnect with old roommates or college friends and encourage them to make contact with our office, so we can also share news with them.

Though, I am busy with children in school, soccer games, and the daily stress of being a mom, becoming more involved at Snow College through the Alumni Association, has reminded me of the quality education that is available for not only my children in the future, but many potential students who are my neighbors today. I remember the professors and teachers at Snow, who went out of their way to make sure I received a quality education, to prepare me for the future and it is something I will always appreciate.

As the new Alumni President at Snow, I want to welcome all of you back, whether you connect through our reunions, a bowl game, quarterly newsletters, email updates or even on Facebook, there is still something Snow College can offer you. We hope you will stay connected no matter where life has taken you.

## Campus News

### PBL Causes June "SNOW-ing" in Anaheim!

Snow College Richfield PBL (Professional Business Leaders) competed in the national PBL competition in Anaheim, California, on June 20-24, 2009. Colleges and Universities throughout the country participated in more than 50 different events. Utah PBL brought home 25 top-10 honors. Snow College Richfield students Anita Nalwood of Richfield and Holly Moore of Salina along with advisers Monica Anderson and LaFaun Barnhurst attended the conference.



Anita Nalwood and Holly Moore

The Snow College Richfield chapter placed second with their Community Service Project where they promoted safety in the community. Reflector necklaces were given to elementary age children at Halloween time and five Kid-Alerts for crosswalks were donated to local elementary schools, a workshop was given to college age students on "Shootings in School," and bags of de-icer salt were given to senior citizens in the county. The project was presented by Anita Nalwood, who served as PBL President and Holly Moore, who served as the secretary. To view a short video clip of the students receiving their award, visit <http://www.utah-fbla-pbl.org/pbl/videos/2009/communityserviceproject/>.

Business students from Snow College were also recognized for excellence in the following categories at the national PBL competition in Anaheim:

**1st place** - *Community Service Project* -- based on *Computer Camp* held on campus for middle school students (Lori Taylor, Marianne Evans, Aubrey Wootton)

**2nd place** - *Networking Concepts* (Spencer Rowley)

**9th place** - *Job Interview* (Tiffany Nelson)

### Gold Seal Chapter for Utah

PBL is a national business education association that prepares students for careers in business. Along with FBLA for high school students, its members number 250,000 and belong to more than 12,000 chartered chapters.

*Continued on page 2*

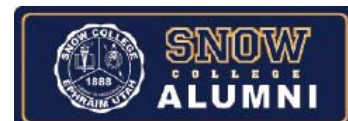
### Snow College in the News

#### Snowdrift

<http://www.snow.edu/snowdrift>

#### Snow College News Room

<http://www.snow.edu/publicr/index.shtml>



## IN MEMORIAM

### LaVona Bradley

LaVona Frandsen Bradley, 90, of Gunnison passed away Aug. 22, 2009. She was born Oct. 27, 1918, in Clarion to Heneritta and Rufus Frandsen. She married Frank Bradley on July 8, 1942, in the Manti LDS Temple. He preceded her in death on Nov. 9, 1983.

She attended Snow College and Brigham Young University. She taught elementary school for many years and in later years was the school librarian. She enjoyed camping, traveling, reading, crafts and music. (She played the flute, piano and cello.) She was active in the LDS Church, serving in many capacities. She and her husband lived for 2 1/2 years in Apia, Western Samoa, where she worked for the Church as the school librarian.

After her husband's death, she served in the California Oakland Mission; she also served for 11 years in the Manti LDS Temple and for many years with the name extraction program. She did extensive family history work.

She was preceded in death by her parents, all her brothers and sisters and her husband. She is survived by three sons: Douglas (Virginia) of Provo, Vaughn (Delberta) of Kaysville and Barry of Gunnison; and by seven grandchildren, 12 step-grandchildren, 13 great-grandchildren, 16 step-great-grandchildren and former daughter-in-law Jan Robinson.

### Melba Willardsen Cottam

Melba Willardsen Cottam, 90 of Salt Lake City, died July 4, 2009. She was born in Ephraim, Utah on June 11, 1919. Her parents were Christian Willardsen Jr. and Mary Rosa Lillie Larsen Willardsen. Being the last of eight children, she was considered the "pride and joy of their lives."

Her school days were spent in Ephraim attending Elementary, High School and two years at Snow College. She finished up her college at BYU where she graduated in Elementary Education. Her parents instilled the desire for learning and education at an early age and she knew from the time she was in grade school that she would become a teacher. She taught school for 31 years and had many fond memories of her days in the classroom. She spent most of her teaching career at Indian Hills Elementary School (Salt Lake City) but also taught at Lowell Elementary. Early in her career she taught school in Ephraim and Ogden, Utah. Teaching was her passion and she was greatly loved by her students because she accentuated the worth of each child in her class. Her animated personality made learning fun and poetry was her favorite teaching tool. She often recited poems off the top of her head and she had a flair for writing her own poetry. She touched numerous lives through teaching and everywhere she went in Salt Lake City past students recognized her and thanked her for her wonderful influence. Her enthusiasm and zest for life was felt by all who knew her.

She married James Grant Cottam on June 13, 1945 while he was on temporary leave from his military service. Their marriage was later solemnized in the Salt Lake LDS Temple. They raised three sons and were married for 49 years. They traveled around the world together and enjoyed meeting wonderful people from many different countries. Although she was involved in numerous social activities and church service, she derived her greatest joy from her family.

### Steven Rosenlund

Steven Fergus Rosenlund of Mt. Pleasant passed away August 18, 2009, in St. George after fighting a long battle with cancer. He was born July 28, 1943, in Mt. Pleasant to Fergus and Melba Rosenlund. He graduated from North Sanpete High School, Snow College and Utah State University with a degree in music. He was a dedicated music teacher for North Sanpete School District for over 30 years. He tried to instill the love of music into all of his students. He was a favorite among students.

He married Rinda Arnoldson from Moroni who was also an educator. They enjoyed traveling during the summers with their two children. They later divorced. Steve's other interests were flying planes and his horses. He also loved cooking and spending time with his grandchildren.

He will be remembered as a fun, caring father, grandfather, friend and educator. He is survived by his sisters, Linda Llewellyn, Bakersfield, Calif. and Leslee Lusk, Mt. Pleasant; children Carrie (Barry) Christensen of Fairview and Michael Rosenlund of Pueblo, Colo.; and friend Billy Hester.

### PBL in Anaheim (cont' from page 1)

Over 1,700 students from all across the country, many from four-year institutions, attended the conference. To place in the top-ten is an outstanding accomplishment. We are so proud of our students! After the awards ceremony, judges for the Community Service Project event sought out our students to praise and congratulate them. That particular competition included two rounds of presentations and a 20+ page written report. The judges commended our students for their optimistic approach and enthusiasm for the project. They said that we must have something special at Snow -- and we wholeheartedly agree!

Do you know a Snow student who is interested in business or participated in high school FBLa? Do you know a student who wants to enhance their resume and really get involved in service and leadership at Snow? Tell them about PBL! Students can even earn credit by registering for BT 1700. Meetings are held every Thursday at 1:30 p.m. on the West Campus. Contact advisor Stacey McIff for more information – [stacey.mciiff@snow.edu](mailto:stacey.mciiff@snow.edu).



PBL advisor Stacey McIff (seated left) and Snow College business students in Anaheim.

### David Rosier Wins Utah Shakespearean Festival Award

Congratulations to David Rosier, associate professor in the English Department, on receiving an award from the Utah Shakespearean Festival for his essay "Catnip." The festival organizers advertised a contest for a short folklore styled essay that responded to the play "Foxfire." He received his award August 27th before the "Foxfire" performance, and read his essay the next morning at the literary seminar.

Date	Time	Location	Event
10/3	7:00 pm	Mesa	Badger Football @ Mesa
10/3	3:00 pm	SLCC	Badger Volleyball vs. SLCC
10/6	7:30- 8:30 pm	Jorgensen Concert Hall	Choral Concert
10/7-10	8:00-9:00pm	Snow Colleges Eccles Center	Theatre Production "Charlies Aunt"
10/9	7:00 pm	Snow College	Badger Volleyball vs. NIC
10/10	7:00 pm	Pima	Badger Football @ Pima
10/10	7:00 pm	Snow College	Badger Volleyball vs. CSI
10/13		Snow College	International Student Orientation
10/13	All Week	Snow College	Red Ribbon Week
10/14		Snow College	Second Half Semester Classes Begin
10/15	6:00 pm	Snow College	Badger Volleyball vs. CNCC
10/16	7:00 pm	Snow College	Badger Volleyball vs. CEU
10/17	1:30 pm	Snow College	Badger Football vs. Eastern Arizona
10/23	7:00 pm	Snow College	Badger Volleyball vs. SLCC
10/23	7:30-8:30 pm	Jorgensen Concert Hall	Orchestra Concert
10/24	12:00 pm	Snow College	Badger Football vs. Phoenix ( <b>Homecoming</b> )
10/26	7:30-8:30 pm	Jorgensen Concert Hall	Faculty Concert
10/27	6:00 pm	Snow College	Blue-White Game - Ephraim
10/29	6:00 pm	Snow College - Richfield Campus	Blue-White Game - Richfield Norbest Badger Tip-Off Classic: Western Wyoming
10/29	7:00 pm	CSI	Badger Volleyball vs. CSI
10/31	3:00 pm	NIC	Badger Volleyball vs. NIC
10/31	1:30 pm	Snow College	Badger Football vs. Scottsdale
11/5	2:00 p.m.	Snow College	Heritage Plaza Dedication
11/5	7:30-8:30	Jorgensen Concert Hall	Founder's Day Concert
11/6	7:30 pm	Snow College	Badger Basketball vs. Noertheastern Colorado
11/9	7:30-8:30 pm	Jorgensen Concert Hall	Jazz 2 Concert
11/10	7:30-8:30 pm	Jorgensen Concert Hall	Wood Wind Chamber Concert
11/11	7:30-8:30 pm	Jorgensen Concert Hall	Percussion Ensemble Concert
11/12	7:30-8:30 pm	Jorgensen Concert Hall	Brass/String Chamber Concert
11/14	1:00 pm	Arizona Western	Badger Football vs. Arizona Western
11/16	7:30-8:30 pm	Jorgensen Concert Hall	Symphonic Band Concert
11/17	7:30-8:30 pm	Jorgensen Concert Hall	Jazz 1 Concert
11/18-21	8:00-10:00 pm	Snow Colleges Eccles Center	Theatre Production "Bus Stop"
11/21	5:00 pm	Southern Idaho	Badger Basketball vs. Southern Idaho
11/27	7:30 pm	Snow College	Badger Basketball vs. Eastern Utah
11/28	5:00 pm	Snow College	Badger Basketball @ Colorado Northwestern
11/30	7:30-8:30 pm	Jorgensen Concert Hall	Choir/ Orchestra Concert
12/3-4	7:30-8:30 pm		LD Singers Concert
12/4-5	8:00-10:00 pm	Jorgensen Concert Hall	Theatre Production "The Forgotten Carols"
12/5	12:00 pm	Rio Tinto Stadium, SLC	Top of the Mountains Bowl
12/6	7:30-8:30 pm		Messiah Concert
12/7			Fall Semester Classes End
12/7	7:00-8:00 pm	Snow College	Dance Unplugged: Informal Concert
12/11	7:30 pm	Snow College	Badger Basketball vs. Southern Idaho
12/12	5:00 pm	Snow College	Badger Basketball vs. Nothern Idaho

# The Snow College ALUMNI AVALANCHE



We would like to recognize Snow College alumni for special accomplishments and awards in future editions of the *Avalanche*. If you know of any such happenings, or have news or announcements you'd like to post in the *Avalanche*, please contact us at [alumni@snow.edu](mailto:alumni@snow.edu) or call us in the Alumni Relations Office at 435.283.7060. In your correspondence, please remember to include the full name of the alumnus, the accomplishment, the date, and the approximate time they attended Snow College as there may be multiple individuals with the same name. We would love to hear your suggestions too! You can also go to [www.snow.edu/alumni](http://www.snow.edu/alumni) and update your contact information. We have great activities planned for Snow College Alumni, but we cannot invite you if we cannot find you.

## Snow College Experiences Increased Fall Enrollment in 2009



It's snowing students! In fact, it's a blizzard of new and continuing students!

This fall Snow is experiencing exceptional enrollment growth. The Office of Institutional Planning and Research continually tracks fall enrollment trends and reports a 500-plus student increase compared to last year's fall enrollment.

And the students continue to come with weekly registrations between 140 to 175 students. Certainly, the economy is a contributing factor.

However, there are other important causal variables; such as increased high school graduation rates, an extremely strong marketing campaign, and a new approach to early registration through Snow's Registration Open Houses held in April.

The alumni are equally important as many have encouraged their direct and indirect family members to sign up for the great "Snow College experience." For example, last fall 89% of new students participating in the New Student Survey reported being influenced to attend by family or friends. With such a strong alumni base, the college anticipates these numbers to continue well into the future.

*Way to go Badgers!*

## THE SNOW ADVANCEMENT STAFF

### IS HERE TO ASSIST YOU

Snow College appreciates and relies on the generosity of alumni and friends to achieve and maintain the high standards and continued viability of the college. There are many ways to contribute depending on your particular circumstances. As you consider your year-end donations, please feel to contact a member of the Advancement Office staff. We will be happy to assist you with your gift of cash or an appreciated asset to the Snow College Foundation. Just give us a call!

- **Kevin White - 435-283-7037**  
Director of Athletics and Advancement
- **Rosie Marie Connor - 435-283-7061**  
Grants and Giving Officer
- **Kimberly Simons - 435-283-7060**  
Advancement Program Manager

**Please note:** *While contributions to the Snow College Foundation are tax deductible (IRC sec 501(c)(3)), contributions to Snow College [per se] are not (IRC sec 509(a)(3)).*

## THEATRE ARTS DEPARTMENT SNOW COLLEGE

### 2009-2010 SEASON PRODUCTIONS

October 7-10, 2009 **CHARLEY'S AUNT**  
by Brandon Thomas  
Director: Kim Christison

November 18-21, 2009 **BUS STOP**  
by William Inge  
Director: Brad Olsen

December 3-5, 2009 **THE FORGOTTEN CAROLS**  
by Michael McLean  
Director: Kim Christison

February 18-20 and 25-27, 2010 **WEST SIDE STORY**  
by Arthur Laurents, Leonard Bernstein, and Stephen Sondheim  
Director: Kim Christison

April 7-10, 2010 **A BAD YEAR FOR TOMATOES**  
by John Patrick  
Director: Brad Olsen

For more information call 435.283.7478.