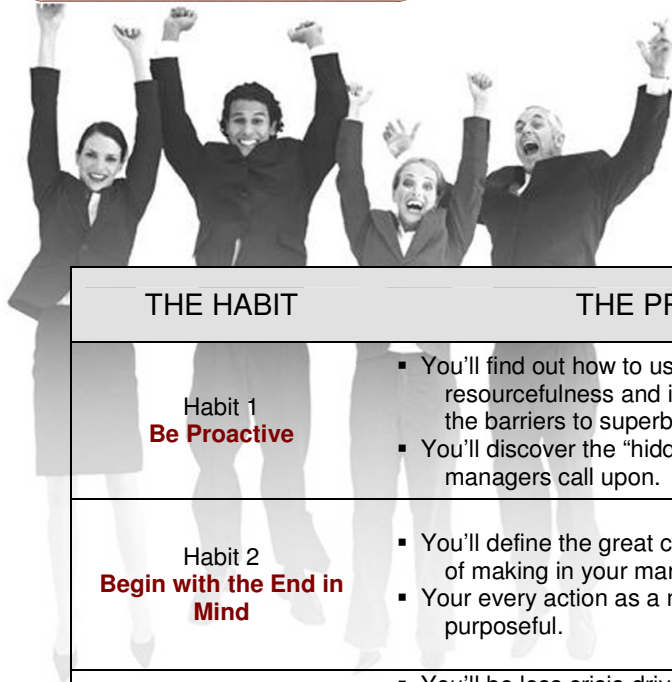


# How will you Benefit?

*The work of Dr. Stephen R. Covey has helped thousands of others. Why not you? Make the commitment to better yourself and your business by enrolling in **7 Habits for Small Business Managers** today!*



THE HABIT	THE PROMISE	WHAT YOU WILL GAIN
<p>Habit 1 <b>Be Proactive</b></p>	<ul style="list-style-type: none"> <li>You'll find out how to use your own resourcefulness and initiative to break through the barriers to superb results.</li> <li>You'll discover the "hidden resources" all effective managers call upon.</li> </ul>	<p>You will come away with a simple tool you can use in a matter of minutes in everyday situations. It will open options for resources you hadn't considered.</p>
<p>Habit 2 <b>Begin with the End in Mind</b></p>	<ul style="list-style-type: none"> <li>You'll define the great contribution you are capable of making in your manager role.</li> <li>Your every action as a manager will be highly purposeful.</li> </ul>	<p>You will enjoy your daily work much more! Plus, projects that used to take hours to plan will now be rolling in five minutes with the tool we provide.</p>
<p>Habit 3 <b>Put First Things First</b></p>	<ul style="list-style-type: none"> <li>You'll be less crisis-driven and more in control of your key priorities.</li> <li>You'll execute your most important goals with excellence.</li> </ul>	<p>You will experience less frustration and deadline-related stress.</p>
<p>Habit 4 <b>Think Win-Win</b></p>	<ul style="list-style-type: none"> <li>You'll develop a team that's highly motivated to perform superbly.</li> <li>You'll build a team that trusts you and is trustworthy in turn.</li> </ul>	<p>You will communicate far more effectively. Those you used to have to prod and convince to work will now work far more freely. Productivity will skyrocket!</p>
<p>Habit 5 <b>Seek First to Understand, Then to Be Understood</b></p>	<ul style="list-style-type: none"> <li>You'll learn how to diagnose problems accurately and quickly.</li> <li>You'll give honest and accurate feedback that builds relationships and gets results.</li> </ul>	<p>You won't lose so much time to meaningless, unproductive meetings and negotiations.</p>
<p>Habit 6 <b>Synergize</b></p>	<ul style="list-style-type: none"> <li>You'll be able to deal more productively with conflict.</li> <li>You'll be able to find strikingly creative solutions to problems and opportunities.</li> </ul>	<p>Dealing with conflict will be far more productive.</p>
<p>Habit 7 <b>Sharpen the Saw</b></p>	<ul style="list-style-type: none"> <li>You'll unleash the great potential of each team member.</li> <li>You'll continuously improve the performance of your team.</li> </ul>	<p>Each person you lead may have greater potential than you previously realized. Here is where you will help them identify and unleash that potential!</p>