

What can I do with an Associate of Applied Science Art & Graphic Communications degree?

Students who complete the Art & Graphic Communications program can expect careers as Art Directors, Illustrators, Commercial Artists, Animators, Photographers, Public Relations Specialists, Logo Designers, Advertising Agents, Magazine and Book Designers, Pre-press and Layout Specialists and Publication Specialists. The program provides both technical and aesthetic training as well as traditional and computer-based graphics production processes.



Facts at a Glance:

- The average starting salary for a Graphic Designer is between \$25,300 and \$39,900 annually according to the website, <http://online.onetcenter.org/>.
- Over 75% of people that complete training in this field start their own business or work in a 1 to 3 person shop.
- The instructor has practical, real-life experience in the field to prepare students for a job in the industry immediately upon graduation.

What types of classes will be covered in the Graphic Arts & Communication program?

- Drawing
- Typography
- Airbrush
- Web Design
- Electronic Imaging
- Color
- Screenprinting
- Photography Reproduction
- Design & Layout
- Computer Illustration
- Digital Painting
- 3-D Modeling & Animation

Buster the Badger says, "The Graphic Art students always have fun!"



Contact Information:

Instructor, Jim Puzey 893-2221
E-mail: jim.puzey@snow.edu
Campus Tour & Scholarship Information: 893-2256
Admissions: 893-2258
Advisement: 893-2211

Visit the Snow College website at <http://www.snow.edu>, or visit <http://www.snow.edu/commercialart/> to learn more about this program.

Course Offerings for Graphic Arts & Communications for an Associate of Applied Science (63 credits total)

Core Classes (32 to 33 Credits):

CR	Class	Course
3	ACOM 1010	Intro. to Graphic Communications
3	ACOM 1021	Drawing I
3	ACOM 1090	Typography
3	ACOM 1110	Electronic Imaging
3	ACOM 1111	Design I
3	ACOM 1121	Layout
3	ACOM 1131	Color
3	ACOM 2421	Computer Illustration *ACOM1021, ACOM 1111, ACOM 1131
3	ACOM 2451	Electronic Image Processing *ACOM 2421
3	ACOM 2900	Graphics Portfolio
3	BT 1010	Intro. to Computers & Business Applications
	or	
2	CIS 1011	Computer Fundamentals

32 to 33 Total Credits

Communication Requirement (Choose One)

3	BT 2200	Business Communication
3	ENGL 1010	Expository Composition*
3	ENGL 1410	English Mechanics

*If you plan on transferring into a Bachelor degree program, you will need to select ENGL 1010.

Computation Requirement (Choose One)

3	ACOM 1715	Applied Technical Math
4	MATH 1010	Intermediate Algebra
4	MATH 1050	College Algebra*

*If you plan on transferring into a Bachelor degree program, you will need to select MATH 1050.

Human Relations Requirement (2 Credits – Choose 2 classes)

1	ACOM 1581	Skills USA – Level I
1	ACOM 1582	Skills USA – Level 2
1	ACOM 2581	Skills USA – Level 3
1	ACOM 2582	Skills USA – Level 4

Electives (9 to 12 Credits – Choose 3 to 4 classes)

3	ACOM 1210	Photography Reproduction
3	ACOM 1211	Illustrative Techniques *ACOM 1021, ACOM 1131
3	ACOM 1281	Airbrush *ACOM 1021, ACOM 1111
3	ACOM 1300	Screenprinting
3	ACOM 2511	Design II * ACOM 1021, ACOM 1111, ACOM 1121
3	ACOM 2601	Drawing II * ACOM 1021, ACOM 1111
3	ACOM 2811	Illustration *ACOM 1211, ACOM 1281, ACOM 2601
3	ACOM 2110	Advanced Electronic Imaging *ACOM 1110
3	ACOM 2309	Advanced Screen Printing *ACOM 1110 & ACOM 1300
3	ACOM 2721	Architectural Rendering * ACOM 1211
3	ACOM 2890	3-D Modeling and Animation
3	ACOM 2211	Digital Painting *ACOM 1021

Suggestion Curriculum:

Fall – Year 1	Spring – Year 1	Fall – Year 2	Spring – Year 2
ACOM 1010 Intro to Graphic Comm.	ACOM 1110 Electronic Imaging	CIS	ACOM 2900 Graphics Portfolio
ACOM 1021 Drawing I	ACOM 1121 Layout	3 to 4 Electives	Communication
ACOM 1090 Typography	ACOM 2421 Computer Illustration	<u>Computation</u>	<u>3 Electives</u>
ACOM 1111 Design I	ACOM 2451 Electronic Processing	Total 16 credits	Total 15 credits
ACOM 1131 Color	ACOM 1581 Skills USA		
<u>ACOM 1581 Skills USA</u>	<u>Elective</u>		
Total 16 credits	Total 16 credits		