

# New Program Incubator

1. Proposed Program Name

2. Contact Person

3. Degree Level(s)

Certificate

Associate of Applied Science

Associate of Arts

Four-year Degree

Associate of Science

4. Academic Department

5. Division

6. Describe the Proposed Program

7. Explain how the program would further Snow College's mission and values. (See <https://snow.edu/academics/office/mission.html>)

8. Explain the strategic value of this program to Snow College. Does it grow enrollments or revenue? Does it leverage a "blue ocean" market niche that will be difficult for competitors to access? Does it involve partnerships in ways that help the college?

9. Describe the market for this program among students and the market for program graduates among local and regional employers.
10. What faculty resources (including new faculty positions) will be required to begin this program?
11. What community partners (school districts, hospitals, businesses, advisory boards) have you engaged with in developing this program? How will community members continue to be involved in the program?
12. What equipment, supplies, and other start-up expenses will be required to begin this program?
13. Describe any funding sources other than student tuition for the program, such as grants or gifts
14. Will the program require specialized accreditation beyond approval from the NWCCU?  
Yes                      No

Please submit a program pro-forma with projected student counts, expenses, and revenues for the first five years of the program. (See example here).