

**Standard #3 Student and Stakeholder Focus**

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

**Standard 3 - Student and Stakeholder-Focused Results**

Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)												
GRADUATE SATISFACTION RATE Achieve 80% satisfaction rate from Associate of Science Business (ASB) graduates	A survey administered to ASB graduates	100% of graduates would recommend the ASB at Snow College to others	Look at individual components of the survey to make improvements	Faculty reviewed data and outlined changes	<p align="center"><b>ASB Graduate Student Satisfaction Survey</b></p> <table border="1"> <thead> <tr> <th>Answer Options</th> <th>Response Percent</th> </tr> </thead> <tbody> <tr> <td>Extremely likely</td> <td>100.0%</td> </tr> <tr> <td>Very likely</td> <td>0.0%</td> </tr> <tr> <td>Likely</td> <td>0.0%</td> </tr> <tr> <td>Not very likely</td> <td>0.0%</td> </tr> <tr> <td>Not at all</td> <td>0.0%</td> </tr> </tbody> </table> <p><i>*Survey question: How likely are you to recommend the ASB program at Snow College to others?</i>  <i>*The survey was administered for the first time in April 2015; a second survey will be administered April 2016 and every spring semester.</i></p>	Answer Options	Response Percent	Extremely likely	100.0%	Very likely	0.0%	Likely	0.0%	Not very likely	0.0%	Not at all	0.0%
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EXTERNAL VALIDATION Demonstrate external validation of programs	Completion of Utah State Board of Regents reviews	Regents reviews accepted by the Board of Regents	Addressed areas of improvement	Associate of Science Business program received external validation; program reviews accepted by Board of Regents	<table border="1"> <thead> <tr> <th>BOARD OF REGENTS PROGRAM REVIEWS</th> <th>04/2009</th> <th>04/2014</th> </tr> </thead> <tbody> <tr> <td>Associate of Science Business</td> <td>X</td> <td>X</td> </tr> </tbody> </table>	BOARD OF REGENTS PROGRAM REVIEWS	04/2009	04/2014	Associate of Science Business	X	X																										
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STUDENT COMPETITION 70% of students competing at PBL (top three) and Collegiate DECA (top six or seven) state competitions will qualify for the national competition.	External assessment, which could be formative or summative (depending on student progress in their program).	PBL three-year average: 88% (only top three qualify vs. top six or seven with DECA)  DECA average: 89%	Students are generally well-prepared for competition and excel.	Continue working on competition prep and involving more students in this engagement opportunity.	<p align="center"><b>PBL and DECA Student Performance</b></p> <table border="1"> <thead> <tr> <th>PBL</th> <th>2013</th> <th>2014</th> <th>2015</th> </tr> </thead> <tbody> <tr> <td># Participating</td> <td>17</td> <td>21</td> <td>18</td> </tr> <tr> <td># Qualified</td> <td>12</td> <td>21</td> <td>17</td> </tr> <tr> <td><b>Percentage</b></td> <td><b>71%</b></td> <td><b>100%</b></td> <td><b>94%</b></td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Collegiate DECA</th> <th>2013</th> <th>2014</th> <th>2015</th> </tr> </thead> <tbody> <tr> <td># Participating</td> <td>8</td> <td>5</td> <td>9</td> </tr> <tr> <td># Qualified</td> <td>7</td> <td>5</td> <td>7</td> </tr> <tr> <td><b>Percentage</b></td> <td><b>90%</b></td> <td><b>100%</b></td> <td><b>78%</b></td> </tr> </tbody> </table>	PBL	2013	2014	2015	# Participating	17	21	18	# Qualified	12	21	17	<b>Percentage</b>	<b>71%</b>	<b>100%</b>	<b>94%</b>	Collegiate DECA	2013	2014	2015	# Participating	8	5	9	# Qualified	7	5	7	<b>Percentage</b>	<b>90%</b>	<b>100%</b>	<b>78%</b>
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