

## Standard #6 Educational and Business Process Management

### a. Curriculum

1. List any existing accredited degree programs/curricula that have been **substantially revised** since your last report and attach an updated Table 6 Curriculum Summary from Criterion 6.2 Professional Component, Criterion 6.3 General Education Component, and Criterion 6.4 Business Major Component.

**NONE**

2. List any **new** degree programs that have been developed since your last report and attach a Table 6 Curriculum Summary from Criterion 6.2 Professional Component, Criterion 6.3 General Education Component, and Criterion 6.4 Business Major Component.

**NONE**

Note: If you have a new degree at a level currently accredited by ACBSP, then report information on: student enrollment, program objectives, instructional resources, facilities and equipment, admissions requirements, graduation statistics, core professional components (CPCs) and the outcomes assessment process to ACBSP.

3. List any accredited programs that have been terminated since your last report.

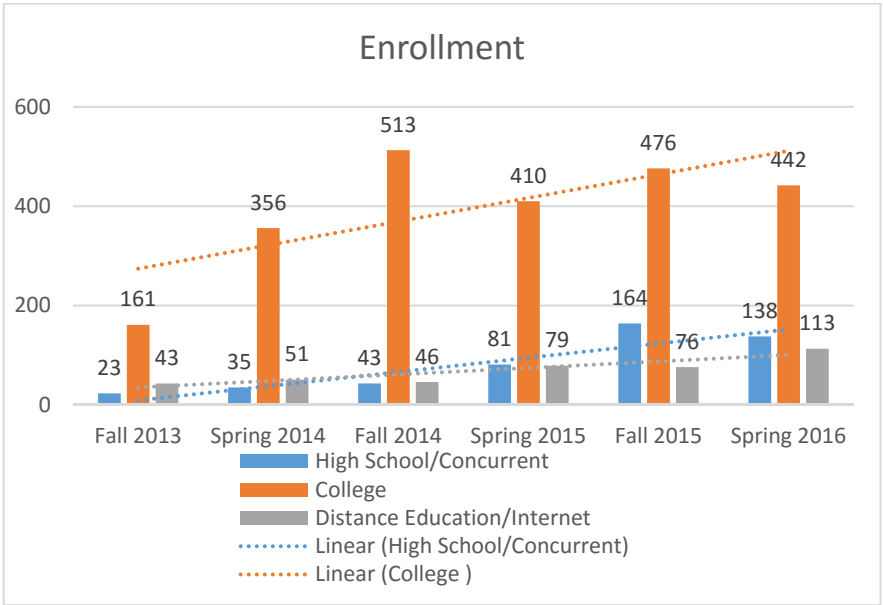
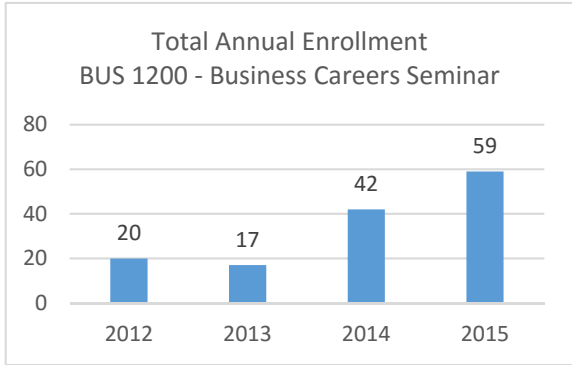
**NONE**

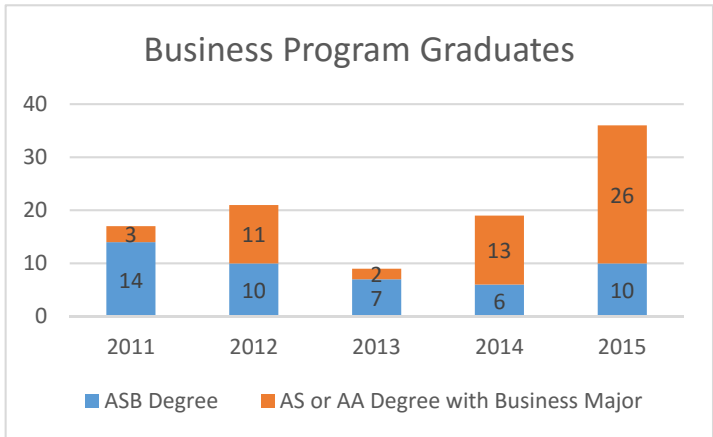
Note: if you do not have any new or revised programs **you do not need to complete Table 6 Curriculum Summary.**

Complete table 6.1. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Table 6.1 Standard 6 - Organizational Performance Results

Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)																												
<p>ONLINE COURSES Increase online and/or hybrid course offerings by <b>one new course</b> each year.</p>	<p>Sections from official Snow College schedule.</p>	<p>The data shown is broken down by semester. Looking at results by academic school year, online <i>courses</i> have increased every year except 2015-16, where the number stayed the same.</p>	<p>Although the number of <i>courses</i> did not increase 2014-15 to 2015-16, the number of <i>sections</i> has increased. Additionally, the college embarked on a school-wide concurrent enrollment initiative funded by the legislature. One or two sections materialized as a result.</p>	<p>The department will continue looking at courses that fit an online format.</p>	<table border="1"> <caption>On-line Classes, Sections and Enrollment</caption> <thead> <tr> <th>Semester</th> <th>Enrollment</th> <th>Sections</th> <th>On-Line Courses</th> </tr> </thead> <tbody> <tr> <td>Spring 2016</td> <td>160</td> <td>11</td> <td>7</td> </tr> <tr> <td>Fall 2015</td> <td>121</td> <td>9</td> <td>6</td> </tr> <tr> <td>Spring 2015</td> <td>153</td> <td>9</td> <td>7</td> </tr> <tr> <td>Fall 2014</td> <td>61</td> <td>6</td> <td>4</td> </tr> <tr> <td>Spring 2014</td> <td>68</td> <td>6</td> <td>5</td> </tr> <tr> <td>Fall 2013</td> <td>48</td> <td>3</td> <td>2</td> </tr> </tbody> </table>	Semester	Enrollment	Sections	On-Line Courses	Spring 2016	160	11	7	Fall 2015	121	9	6	Spring 2015	153	9	7	Fall 2014	61	6	4	Spring 2014	68	6	5	Fall 2013	48	3	2
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ENROLLMENT Increase annual enrollment.	Institutional research provides the data by semester.	The department has seen a trend in overall increased enrollment.	The increase in high school students is due in part to the college's role in concurrent enrollment in rural communities. Traditional college student enrollment trends upward.	Continue marketing efforts and partner with other departments on campus to develop their entrepreneurial components. Work on steering undeclared majors into business classes through advertising and media.	 <p><b>Enrollment</b></p> <table border="1"> <thead> <tr> <th>Semester</th> <th>High School/Concurrent</th> <th>College</th> <th>Distance Education/Internet</th> </tr> </thead> <tbody> <tr> <td>Fall 2013</td> <td>23</td> <td>161</td> <td>43</td> </tr> <tr> <td>Spring 2014</td> <td>35</td> <td>356</td> <td>51</td> </tr> <tr> <td>Fall 2014</td> <td>43</td> <td>513</td> <td>46</td> </tr> <tr> <td>Spring 2015</td> <td>81</td> <td>410</td> <td>79</td> </tr> <tr> <td>Fall 2015</td> <td>164</td> <td>476</td> <td>76</td> </tr> <tr> <td>Spring 2016</td> <td>138</td> <td>442</td> <td>113</td> </tr> </tbody> </table>	Semester	High School/Concurrent	College	Distance Education/Internet	Fall 2013	23	161	43	Spring 2014	35	356	51	Fall 2014	43	513	46	Spring 2015	81	410	79	Fall 2015	164	476	76	Spring 2016	138	442	113
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COURSE ENROLLMENT Increase enrollment of newly developed Business Careers Seminar Class. (Implemented Fall 2012)	Reported at the end of every semester by department faculty.	Enrollment numbers are increasing.	More students are taking this course. The course has been added to the ASB requirement list, and advisors are now fully aware of the offering.	More sections have been added to accommodate growth. Initially, the course was only offered fall semester. Now we are offering an online section every spring.	 <p><b>Total Annual Enrollment BUS 1200 - Business Careers Seminar</b></p> <table border="1"> <thead> <tr> <th>Year</th> <th>Enrollment</th> </tr> </thead> <tbody> <tr> <td>2012</td> <td>20</td> </tr> <tr> <td>2013</td> <td>17</td> </tr> <tr> <td>2014</td> <td>42</td> </tr> <tr> <td>2015</td> <td>59</td> </tr> </tbody> </table>	Year	Enrollment	2012	20	2013	17	2014	42	2015	59																		
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<p>DEGREE GRADUATES Increase number of Associate of Science Business (ASB) graduates each year.</p>	<p>Official numbers obtained from the Snow College office of Institutional Research.</p>	<p>More students are graduating with an ASB degree.</p>	<p>We see an increasing number of students completing the ASB program, after some major changes in 2013.</p>	<p>Continue promoting the program to current and potential students and informing college advisers about the benefits of the degree.</p>	 <table border="1" data-bbox="1234 337 1942 771"> <caption>Business Program Graduates</caption> <thead> <tr> <th>Year</th> <th>ASB Degree</th> <th>AS or AA Degree with Business Major</th> </tr> </thead> <tbody> <tr> <td>2011</td> <td>14</td> <td>3</td> </tr> <tr> <td>2012</td> <td>10</td> <td>11</td> </tr> <tr> <td>2013</td> <td>7</td> <td>2</td> </tr> <tr> <td>2014</td> <td>6</td> <td>13</td> </tr> <tr> <td>2015</td> <td>10</td> <td>26</td> </tr> </tbody> </table>	Year	ASB Degree	AS or AA Degree with Business Major	2011	14	3	2012	10	11	2013	7	2	2014	6	13	2015	10	26
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