



SNOW COLLEGE

FOOTBALL

Today's Badgers are tomorrow's leaders. The time student-athletes spend on the Snow College campus is a crucial period of learning and growth. In addition to helping ensure success on the field, Snow College Athletics also offers educational support programs that position student-athletes for success after they leave campus. Scholarship support, 21st-century facilities and resources, and a supportive learning environment are necessary for preparing today's student-athletes for their future—in communities and professions throughout Utah and beyond.

YESTERDAY • TODAY • TOMORROW • FOREVER

SNOW COLLEGE OVERVIEW

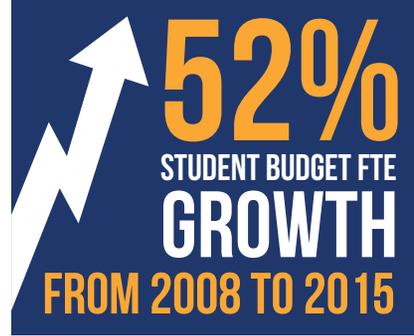
Snow College is one of the best two-year colleges in America!

Snow College is consistently recognized as one of the most successful schools of its kind in the nation. We've been making a difference in the lives of students since 1888, particularly those from rural, underserved communities of Central Utah. Students are drawn to Snow College because of its reputation for academic excellence and individual student care.



The Aspen Institute College Excellence Program has named Snow College among the top 10 percent of two-year colleges in the United States. Class sizes average around 20, and many courses are available at multiple locations and on-line, to meet the varying needs of our student population. We offer:

- Approximately 50 different two-year programs, including business, nursing, education, engineering, and pre-medicine.
- One four-year degree in commercial music.
- An all-Steinway Horne School of Music.
- One of only five associate degree programs in the nation accredited by the National Accreditation for Schools of Theatre.
- The best learning and preparation environment for students who are struggling to succeed and want to transfer to a highly-competitive four-year institution.



**Bachelor
of Music**
IN COMMERCIAL MUSIC

SNOW COLLEGE RANKINGS

- CNN Money ranked Snow College #6 for its high graduation and/or transfer rates into a four-year university.
- TheBestSchools.org gave high remarks to Snow College not only for having the most affordable tuition in the state, but students' ability to show necessary skills to enter the workforce following completion of their degree.
- The Washington Monthly ranks Snow College above the rest for providing student support and an environment for students where they can thrive and succeed.

#2

RATE MY PROFESSORS

#6

CNN Money

#8

THE BEST SCHOOLS

#9

Washington MONTHLY

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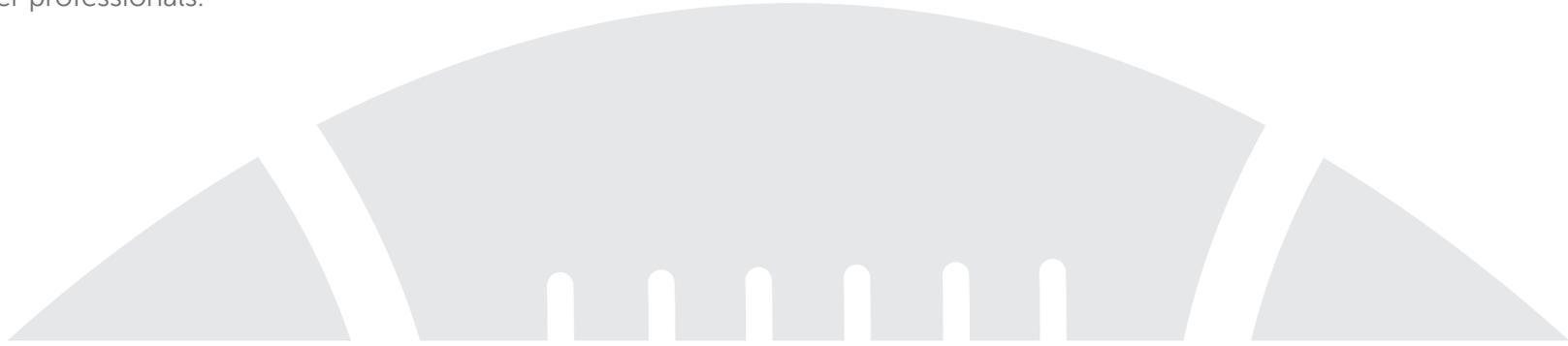
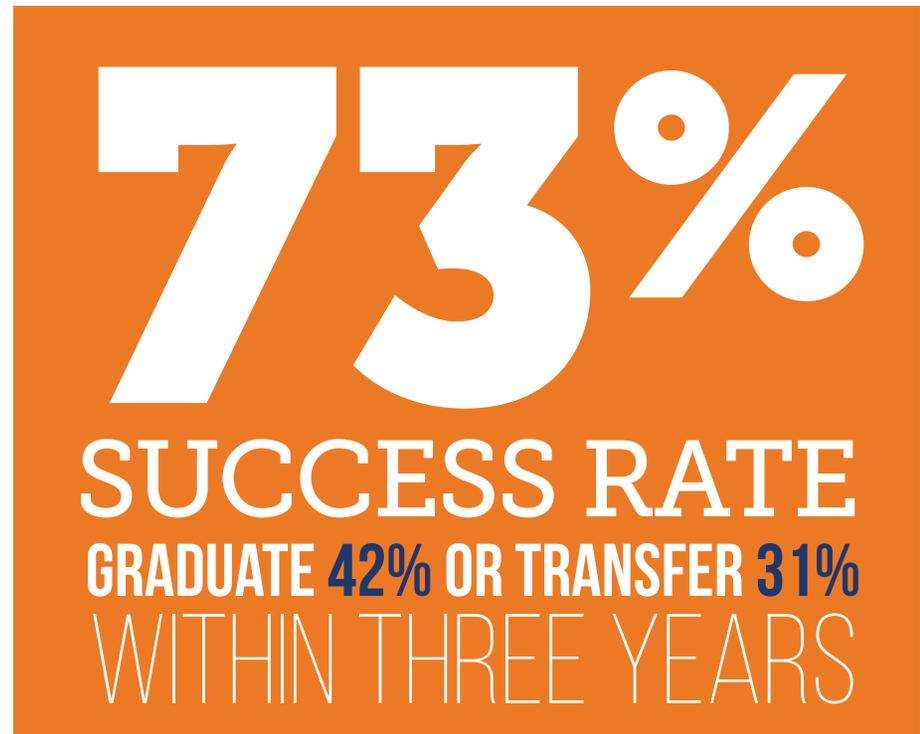
 **Affordable
Colleges**

Transfers to Bachelors Degrees and Beyond

Over the years, Snow College has been the educational, artistic, musical, and sports center of Central Utah. Encouraged by Snow's high academic standards and dedication to the pursuit of knowledge, thousands of graduates have gone on to earn higher degrees at colleges and universities throughout the country.

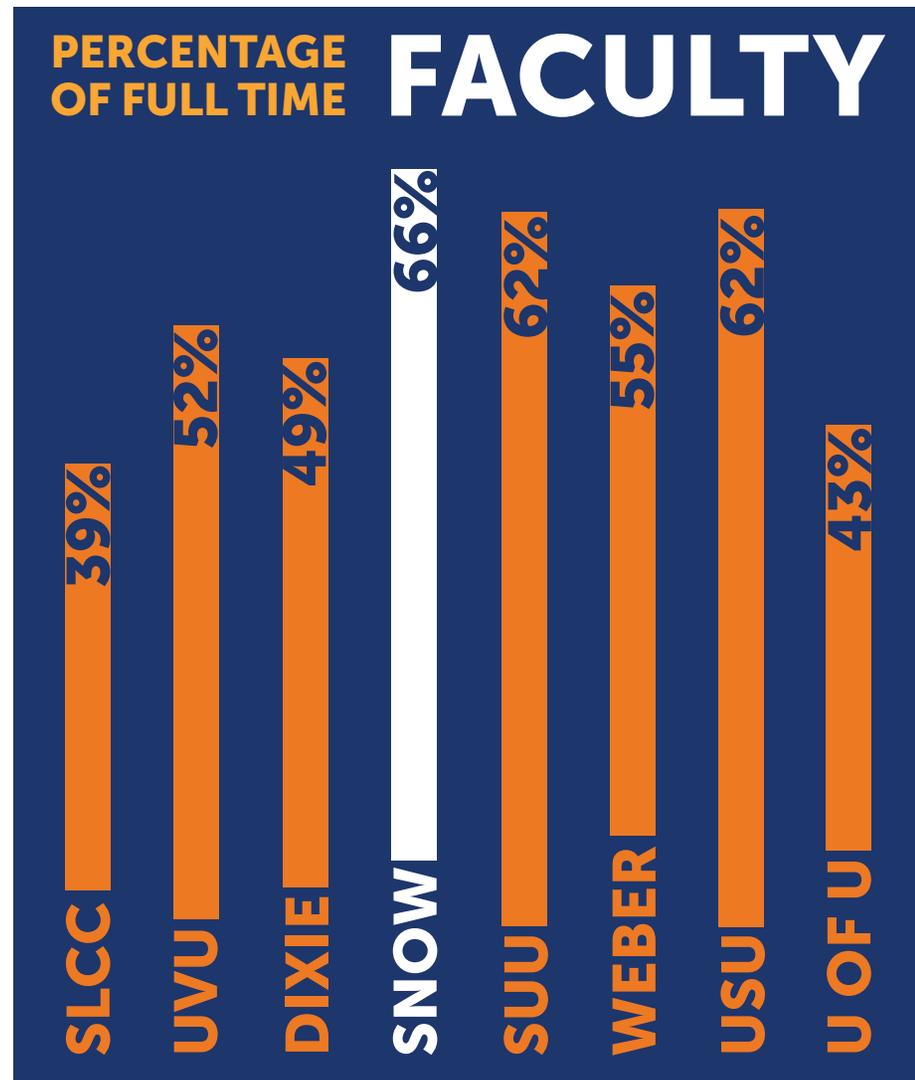
The mission of Snow College is to continue a tradition of excellence, encourage a culture of innovation, and cultivate an atmosphere of engagement to advance students in the achievement of their educational goals. The College achieves this mission through a constant pursuit of excellence in teaching; through a nurturing, positive learning environment; and through people who demonstrate a love for learning and service to humanity. Students are drawn to Snow College because of its reputation for academic excellence and individual student care.

A 73 percent graduation and transfer rate means that Snow College students go on to the colleges and universities of their choice. They earn bachelors degrees, masters degrees, and doctorates. They go on to become professors, medical doctors, pharmacists, and other professionals.



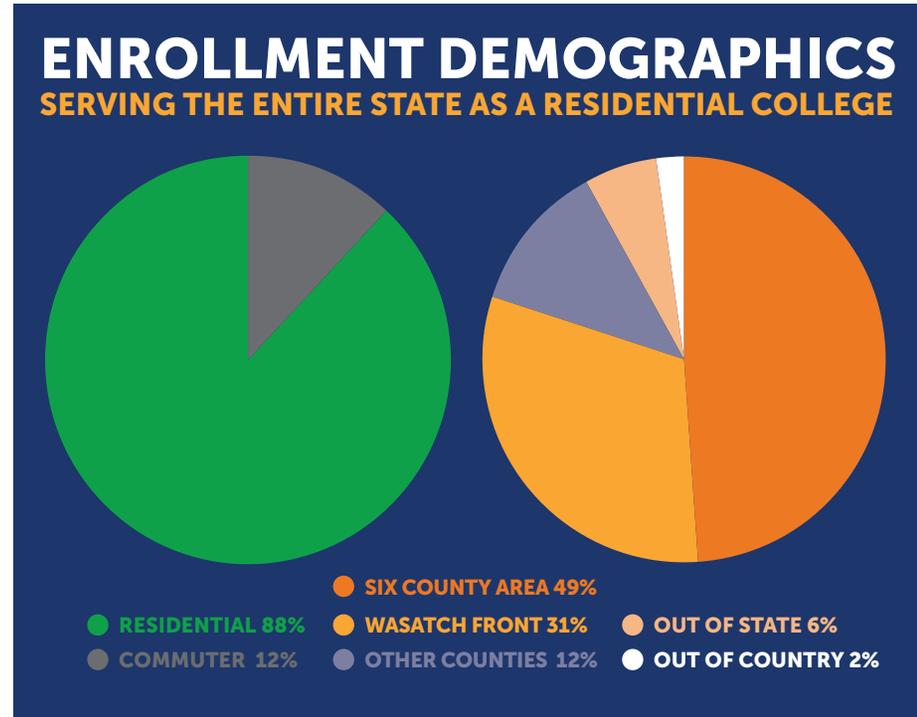
OUR FACULTY

The College has the largest percentage of full-time faculty members in the Utah System of Higher Education (USHE). Most of these faculty members live within walking distance of the college and make themselves available to their students during the day and evening hours. Snow College is the state's most residential college. Approximately 90 percent of the students matriculated at the Ephraim campus live on or within walking distance of the campus. This combination of resident faculty and resident students leads to more student interactions with faculty members and an increase in co-curricular and extra-curricular activity participation.



OUR STUDENTS

Since 1950, Snow College's enrollment has more than doubled in size every 20 years. If these increases continue, the College will exceed 10,000 students by 2030. With additional effort the College can grow faster. Snow College continues to be one of the fastest growing higher education institutions in the state.



SNOW COLLEGE ATHLETICS

Snow College has long prided itself on a strong athletic program. Competing in the Western States Football League, the football team has been a perennial top 10 program with many players moving on to successful college programs and professional teams. Region 18, one of the top regions in the National Junior College Athletic Association (NJCAA) is home to the athletic teams representing Snow College. Rodeo, men's and women's basketball, women's softball and volleyball provide varied opportunities for student-athletes to compete against some of the top teams in the country. This year, men's and women's soccer is being added to our sports. In addition to having success on the field and on the court, our teams have a history of competing in the classroom, with many student-athletes graduating with honors and transferring to four-year colleges and professional occupations.





BADGER FOOTBALL

Football is an important tradition at Snow College, and Badger football has a reputation for excellence. Part of this great tradition includes winning the national championship in 1985. The Badgers were also Scenic West Conference Champions and won the Salt City Bowl in Hutchinson, Kansas, this past season. The Snow College football program truly provides the only high-caliber opportunity in Utah, Nevada, Wyoming, Idaho, and Colorado for community college student-athletes to play football at a nationally recognized level. Badger football not only provides a quality playing opportunity, but it also athletically and academically prepares many of these student-athletes to matriculate to successful four-year programs.

Badger Football Highlights

- 1985 National Champions
- 461 Wins in Program History
- 19 Conference Championships
- 2014 Regional Champs
- 16 Bowl Game Championships
- 84 NJCAA All-Americans
- 10 Wins a Season Average Since 2006
- 3 Number Two Finishes in the Final NJCAA Poll Since 2006





BY THE NATIONAL JUNIOR ATHLETIC ASSOCIATION

Snow College football supports the College mission by providing student-athletes with exceptional educational and athletic opportunities. Badger football is also self-supporting and receives no state funding. The program relies on revenue and private support to help fund all team activity. Gifts from generous supporters will help us continue to provide a first-class experience for our football players on the field and in the classroom. Philanthropy is crucial in helping these student-athletes graduate while competing in our championship-caliber football program. The overall well-being of the students participating in Badger football and the integrity of the athletics program will remain paramount in all that we do.

As important as football is, it is also important to stress the success of student-athletes as leaders in a variety of career endeavors after they leave campus. Badger football players have gone on to lead companies as CEOs, and serve as military leaders, outstanding educators, and even championship coaches. Today's student-athletes demonstrate the same potential for hard work and leadership. Here are a few examples of the formidable Badger spirit.

SNOW STUDENTS HAVE TRANSFERED TO NOTABLE UNIVERSITIES INCLUDING THE FOLLOWING:



NOTABLE PLAYERS



KEVIN CURTIS

A graduate of Bingham High School, Kevin received no offers to play football out of high school. He tried out as a walk-on at BYU but was encouraged to try playing intramurals. He eventually came to Snow and earned a scholarship. After his Badger football experience, he was recruited by Utah State and played for 11 years in the NFL.



JORDAN DEVEY

Jordan surprisingly did not play football at American Fork High School. He performed in the band. After high school, he served an LDS mission. Upon his return, he attended Snow College. He decided to try out for Badger football as a walk-on and ended up making the team. After Snow, he went to Memphis, where he earned a scholarship. Jordan then played for the New England Patriots and is currently a member of the San Francisco 49ers.



GARRETT BOLLES

One of our current success stories is Garrett Bolles, a graduate of Westlake High School in Saratoga Springs, Utah. Garrett struggled academically and socially in high school. Before attending Westlake, he played football at Lehi High School but had to leave for disciplinary reasons. As a walk-on player at Snow College in the fall of 2014, he earned a starting spot by the end of the fall camp. He later earned notoriety as a 5-star recruit by many Division I schools. He has committed to play at the University of Utah. Even with his football success, Garrett says his greatest accomplishment is his performance in the classroom at Snow College. Despite his documented learning disability, he has achieved an enviable grade point average for any student at Snow and will graduate this spring.



TENNY PALEPOI

Tenny struggled academically throughout his education at Skyline High School. His struggles continued during his early college years. He performed well on the football field at Snow but struggled to perform well in the classroom. At one point, he left Snow to seek help in improving his academic performance. Through his hard work and determination, he was able to reverse his academic slump and earn a scholarship to the University of Utah. He earned all-conference honors and now plays with the San Diego Chargers.

NFL PLAYERS



BRETT KEISEL

Keisel transferred to Snow College after playing one year at BYU. He then returned to BYU to finish his college football career. In 2002 he was selected by the Pittsburgh Steelers and played 13 years with the Steelers organization, playing in three Super Bowls, with two resulting in championships. He also played in the AFC Pro Bowl and was dubbed 'Da Beard' by his fans.



MATT ASIATA

Running back Matt Asiata broke the school record at Snow College for single-season yards (1,494 yards) his sophomore year. He ran for 2,309 yards and accumulated 20 touchdowns in his two years before joining the University of Utah. At Utah he excelled, tying for 3rd most touchdowns in school history. Asiata joined the Minnesota Vikings in 2012 and continues to play for the Vikings Organization.



STEPHEN PAEA

While playing at Snow, Paea drew the attention of major schools, transferring to Oregon State after graduating. He played for the Beavers from 2008 to 2010. He was named All-Pacific-10 First Team and received the Morris Trophy for the best defensive lineman in the conference. Paea was selected by the Chicago Bears during the 2011 draft. Paea signed a four-year contract with the Washington Redskins in March 2015.



STAR LOTULELEI

Lotulelei played football at Snow College in 2008 and transferred to the University of Utah in 2010. In 2012, he was drafted in the first round, 14th overall by the Carolina Panthers, as the second defensive tackle. The Panthers finished the 2015 season with a franchise best 15-1 on their way to Super Bowl 50. Lotulelei was a featured player in the Super Bowl with five tackles.

SNOW COLLEGE FOOTBALL **YESTERDAY • TODAY • TOMORROW • FOREVER**

The Badger Football

**Improvements and Facilities
Enhancement Campaign**



THE CAMPAIGN

The remarkable accomplishments of Snow College over the last 128 years have been achieved despite growing resource limitations. The College's educational facilities, faculty development programs, information systems, infrastructure, and endowment are in need of enhancement and expansion. Success in accomplishing the mission of Snow College will require a greater commitment of private resources for future needs.

Through the Badger Football Improvements and Facilities Enhancement Campaign, we are seeking support to sustain our commitment to football and to recruit and support the very best student-athletes and coaches. We are embarking on a major renovation project that will bring key football facilities, including Badger Stadium and Robert Stoddard Field, up to the modern standards of an elite athletics program without compromising our history and tradition.

The goal of the athletics program is to provide avenues for student-athletes to compete against the best competition, graduate, and have an opportunity to have their education paid for at a four-year program. In order to achieve these goals, the athletics department will continue to look for ways to improve coaching techniques, recruit the best athletes, and develop facilities to train these athletes both physically and mentally. A select few have had, and will have, the opportunity to play professionally, but we know this is the exception and not the rule.





SINCE 2013, SNOW COLLEGE HAS INVESTED MORE THAN \$100,000 IN FACILITY AND PROGRAM IMPROVEMENTS. THESE IMPROVEMENTS AND ADDITIONS INCLUDE THE FOLLOWING:

- New paint, signage, and an overall upgrade of the Horne Activity Center's main gym.
- A shooting machine that rebounds and passes the basketball back to improve shooting rates and success for student-athletes.
- New game and practice uniforms for all teams, as well as new equipment to enhance the performance of receivers and special teams for the football program.
- Two new sets of bleachers for the football field to increase capacity and provide a suitable viewing area for the visiting team.
- New flooring, treadmills, and other fitness equipment in the fitness center to improve the training ability of students and athletes.





EVEN WITH THE RECENT INVESTMENT BY SNOW COLLEGE IN ATHLETICS, IMMEDIATE NEEDS STILL EXIST. THESE NEEDS INCLUDE THE FOLLOWING:

- An upgrade of the football field and press box: The aging Stoddard Field is in need of new turf, lights, and improvements to the press/announcers space.
- Repurposing and renovation of a former recreation space for use as the new soccer field.
- An expanded and improved free weight room: A remodel of the current weight room will increase the size from about 1,200 to around 2,000 square feet and include the purchase of updated equipment.
- A new laundry facility: A minor remodel of the space and new heavy-duty laundry equipment is required to meet the need of all athletic programs.
- An equipment upgrade for the football program: The addition of technologically advanced training equipment, including blocking sleds, and agility and quickness/strength training equipment will help modernize the training regimen for football.
- Athletic training room enhancements: Plans include new features such as whirlpool baths and other amenities to decrease the rehabilitation time for all athletes.
- A renovation and expansion of the existing locker room area and coaching offices: Additional space and updated facilities are needed to ensure the health and safety of our student athletes and maximize facility usage. The current locker room is too small, has no showers, and lacks adequate toilet facilities.



NEEDS CONTINUED

- Enhanced stadium fan amenities: Snow College football is a major source of state and community pride. The program attracts more and more people each year. Upgrades to restrooms, concessions, and seating can increase revenue and move the program toward a state of self-sustainability.
- An established athletics endowment fund: A vibrant athletics program can support and help sustain a dynamic campus and student life experience. An investment in athletics is an investment in all students. A strong endowment can help attract student-talent and support athletes with little to no financial resources who are seeking a college education to change the course of their lives.





CAMPAIGN FUNDING SUMMARY

Implementation of this detailed initiative involves expenditures to be satisfied by a combination of public and philanthropic funding sources. These activities will be implemented in three phases. The total cost to implement the campaign is estimated at more than \$4 million. The majority of this amount requires philanthropic support generated over a three-year period. Charitable support in the amount of \$4 million will fund crucial capital and endowment needs for Snow College Athletics.

Project	Funding Needed
Phase One (Fall 2016)	
Football field turf replacement	\$500,000
Stadium lights	\$250,000
Phase One Total Funding Goal	\$750,000

Phase Two (Fall 2017)	
Locker room and football coaching offices improvements	\$1,000,000
Athletic training room, weight room, and laundry enhancements	\$500,000
Press/announcers' space	\$250,000
Phase Two Total Funding Goal	\$1,750,000

Phase Three (Fall 2018)	
Stadium concessions and restroom upgrades	\$1,000,000
Athletics endowment fund	\$500,000
Phase Three Total Funding Goal	\$1,500,000

Total Philanthropic Support Needed for All Initiatives	\$4,000,000
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SNOW COLLEGE FOOTBALL STADIUM CAMPAIGN NAMING OPPORTUNITIES

Opportunity	Naming Amount
Stadium Naming	\$2,000,000
Football Training Facility	\$1,000,000
Athletic Endowment Fund	\$500,000
Turf	\$250,000
Football Locker Room	\$250,000
Weight Room	\$250,000
Press/Announcer Space	\$250,000
Lights	\$150,000
Track	\$150,000
Concessions Area	\$125,000
Equipment Issue Room	\$100,000
Team Conference Room	\$100,000
Football Training Area Entry Lobby	\$100,000
Scoreboard	\$75,000
Named Endowed Scholarship Fund	\$50,000 and up
Training/Therapy Rooms	\$50,000
Alumni Player Wall	\$50,000
Coaching Offices	\$25,000
Individual Player Lockers	\$5000

CAMPAIGN STEERING COMMITTEE

Steering Committee

Mark Stoddard, Co-Chair
Eric Bergeson, Co-Chair
Dave and Pat Arslanian
Cade Cooper
Ken Denos
Mark Geiselmayr
Mark Howard
Roger Monson
Frank Stewart
Brad Taggart

Snow College Staff Members

Gary Carlston,
President
Britt Maughan,
Head Football Coach
Rob Nielson,
Athletic Director

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SNOW COLLEGE FOOTBALL CAMPAIGN

For more details, please contact us.



435-283-7061 | giving@snow.edu

Yes, I/we would like to contribute to the Football campaign! Here's my/our gift of _____

Donor name(s) _____ (as you would like to be listed in the Annual Report)

Address _____

City/State/Zip _____

Phone _____ Best time to reach you _____ E-mail address _____

I have enclosed my check, payable to: Snow College Foundation

I authorize the Snow College Foundation to charge my gift to: American Express Visa MasterCard Discover

Card Number: _____ Expiration Date: _____ CVV Code _____

Signature: _____

Would you like to double your gift? Ask your employer if they will match your gift. If your employer matches gifts, please enclose your matching form. Employer/Company _____

Please contact me. I have questions or additional thoughts to share.

Please contact me. I would like to contribute in other ways:

Multi-year pledge Life Income Plans (gift annuities, trusts) Securities (bonds, stocks, mutual funds) Personal Property

Will or Bequest Real Estate

Please return this form to Snow College Foundation | 150 College Ave. | Ephraim, UT 84627 | or call 435-283-7061