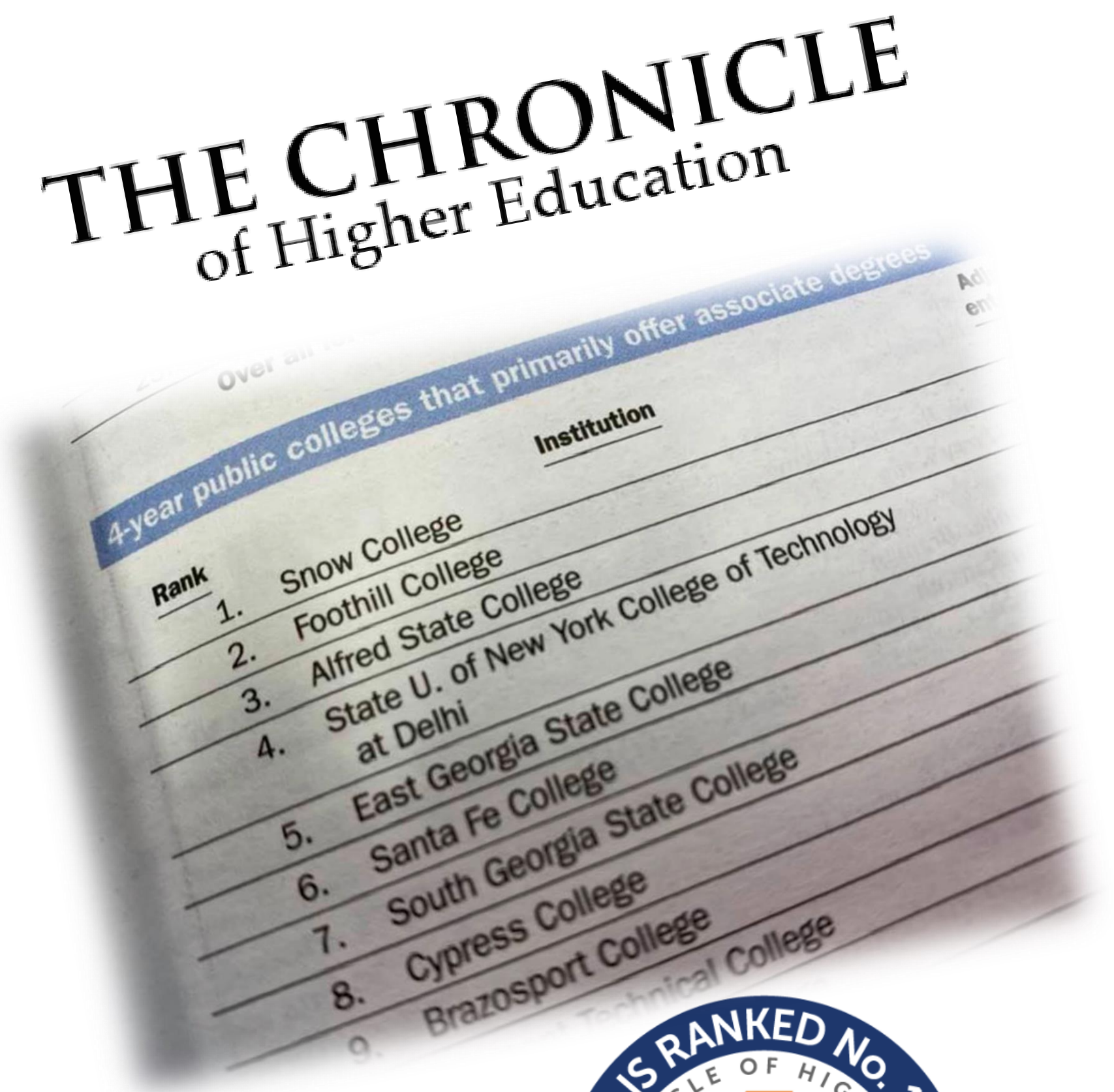


ReIMAGINE

 | SNOW COLLEGE

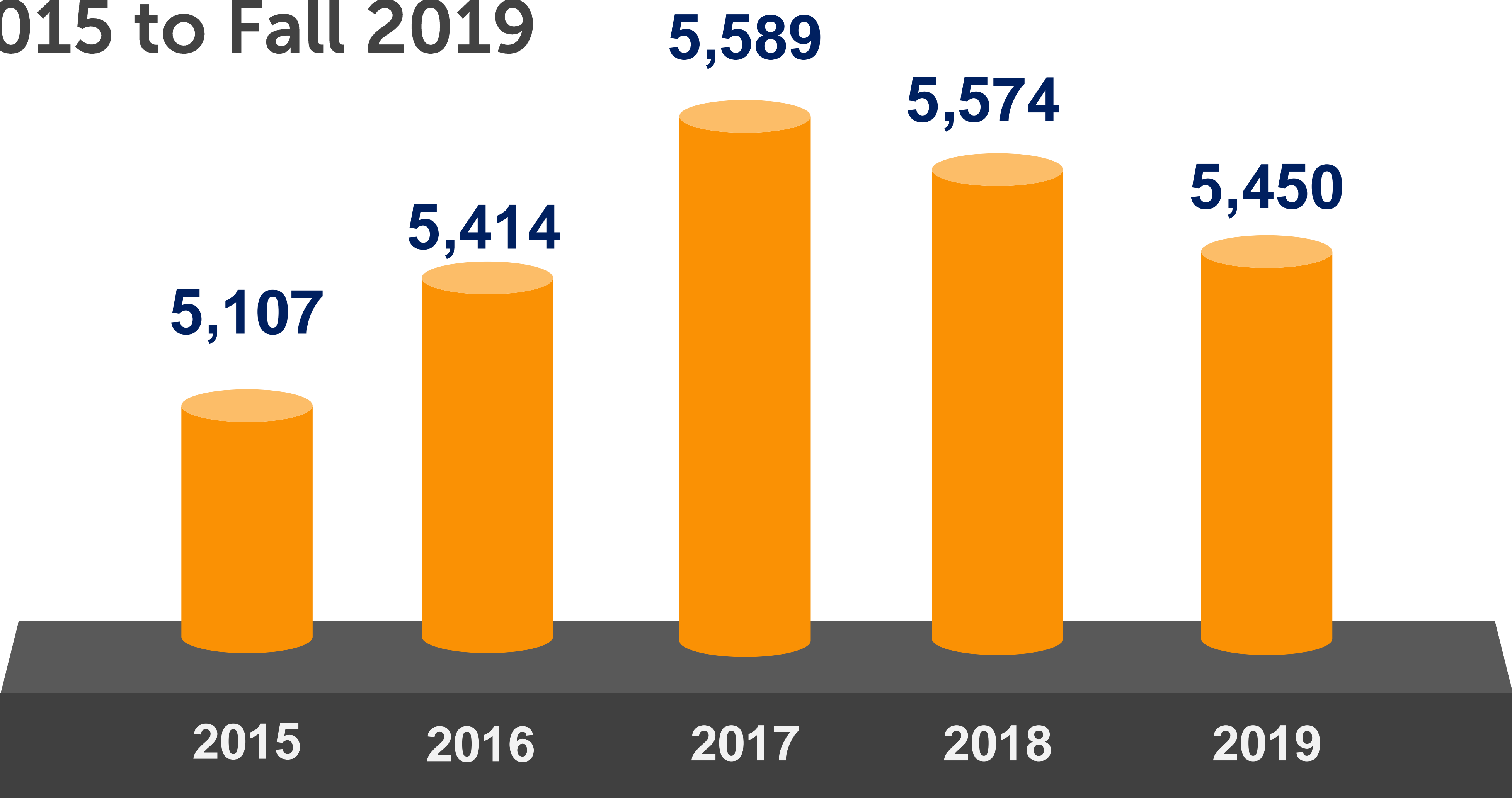
Public Colleges that Primarily offer Associates Degrees

| Rank | Institution | Adjusted cohort entering in 2012 | Completers within 150 percent of normal time | Transfer-out students | Still enrolled, 2018 | No longer enrolled, 2018 | Completed, transferred, or still enrolled |
|-----------|-------------------------|----------------------------------|--|-----------------------|----------------------|--------------------------|---|
| 1. | Snow College | 1,108 | 44.9% | 39.5% | 0.6% | 14.9% | 85% |
| 2. | Foothill College | 1,040 | 62.7% | 11.1% | 6.3% | 20.0% | 80% |
| 3. | Alfred State College | 976 | 53.5% | 25.9% | 0.1% | 20.5% | 80% |
| 4. | State U. of NY Tech | 820 | 42.7% | 35.0% | 0.2% | 22.1% | 78% |
| 5. | E Georgia State College | 1,171 | 10.8% | 66.0% | 0.0% | 23.2% | 77% |
| 6. | Sante Fe College | 1,274 | 57.3% | 15.3% | 2.4% | 25.0% | 75% |
| 7. | South Georgia State | 965 | 12.5% | 61.0% | 0.9% | 25.5% | 75% |
| 8. | Cypress College | 678 | 30.4% | 17.6% | 24.2% | 27.9% | 72% |
| 9. | Brazosport College | 330 | 20.0% | 22.1% | 30.0% | 27.9% | 72% |
| 10. | Vermont Tech College | 140 | 55.0% | 15.7% | 0.0% | 29.3% | 71% |



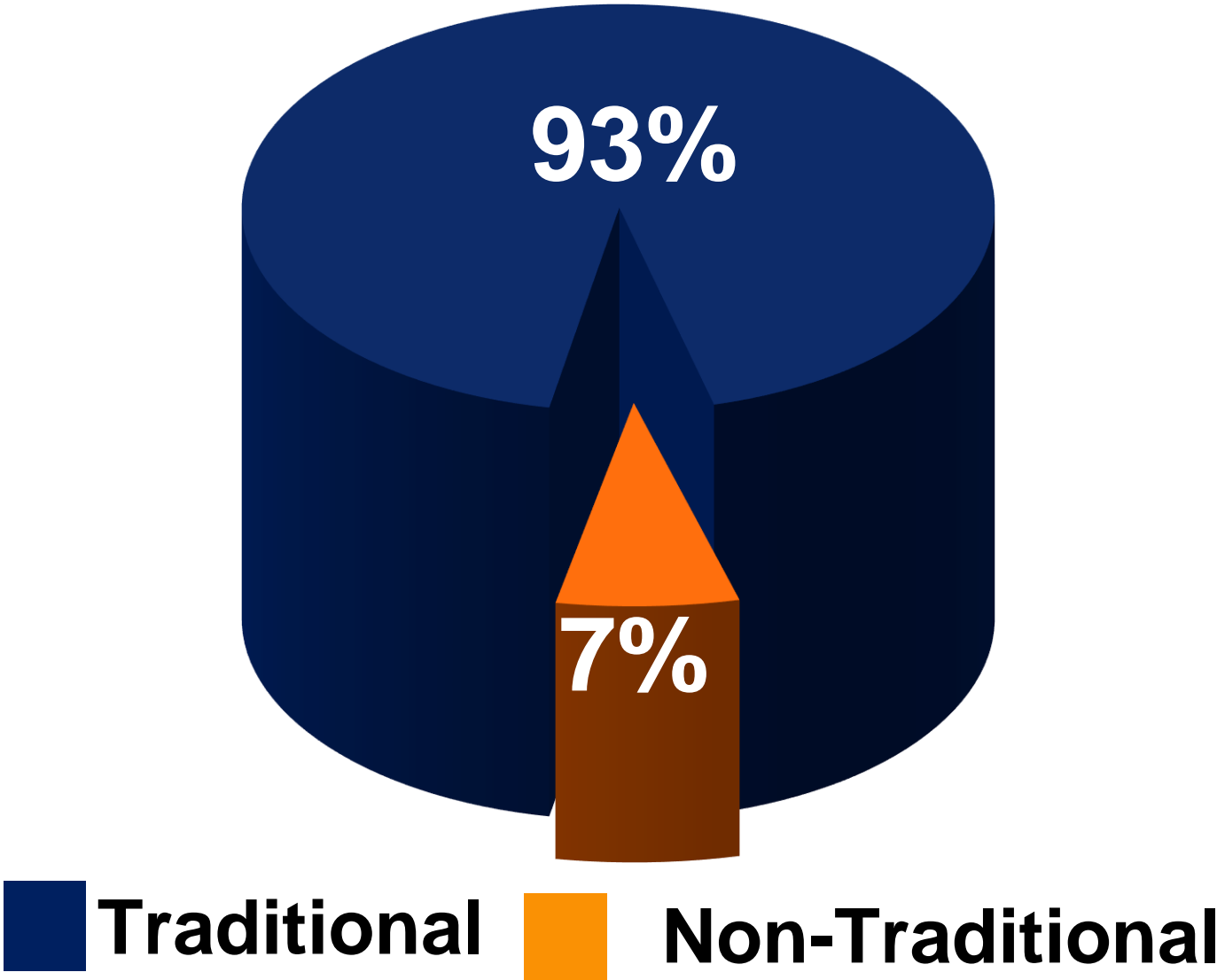
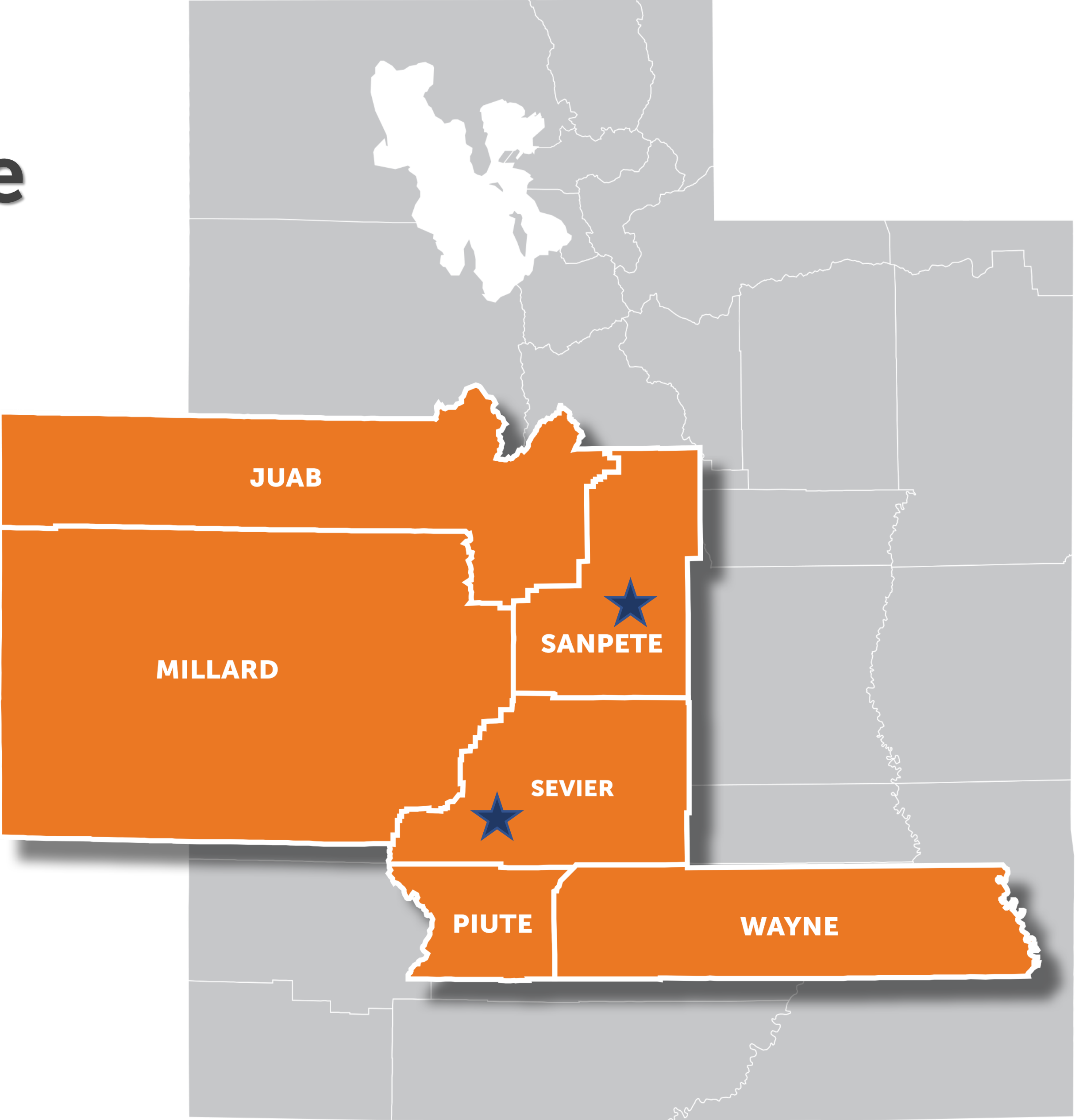
Snow College Total Enrollment

Fall 2015 to Fall 2019

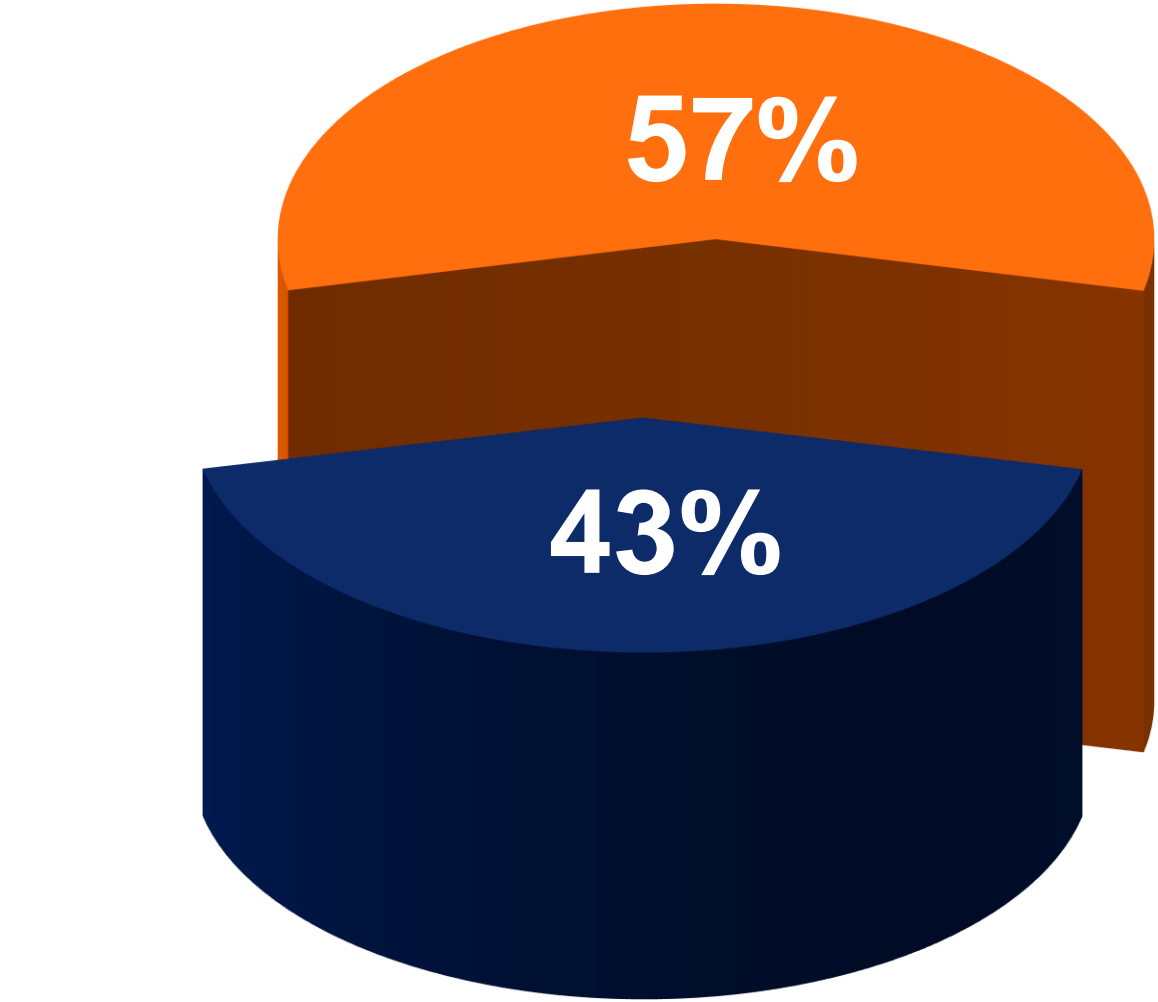


Data represent total headcount as of the End-of-Term of each fall semester (includes all students)

Who Do We Serve?



Traditional Non-Traditional

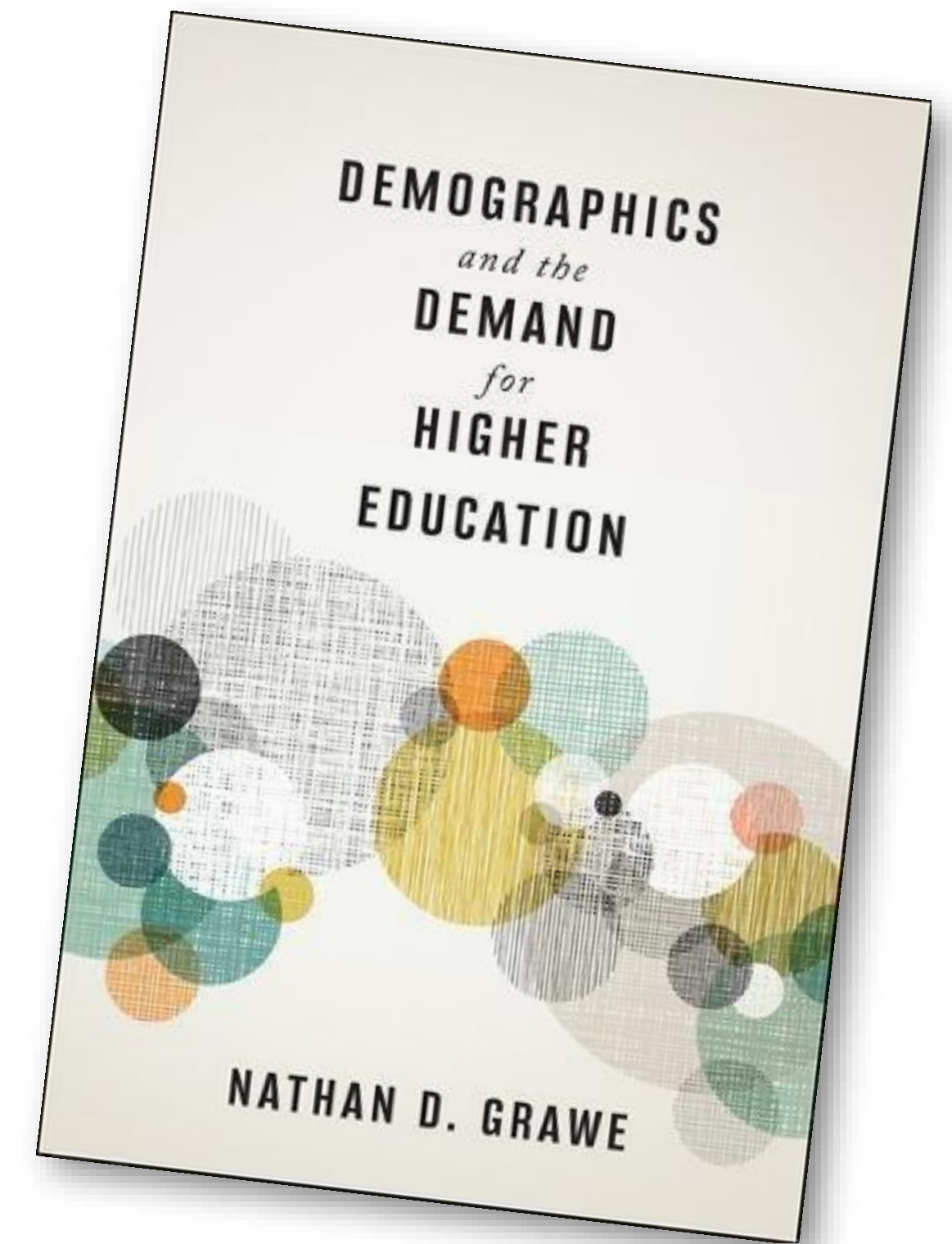


Service Area Other

Traditional Two-Year Colleges

“The primary challenge for the two-year sector in the next 15 years is clear: dramatically reduced enrollments. Indeed, the expected **rate of contraction in two-year enrollment is almost 20 percent faster than for college enrollments in general.**”

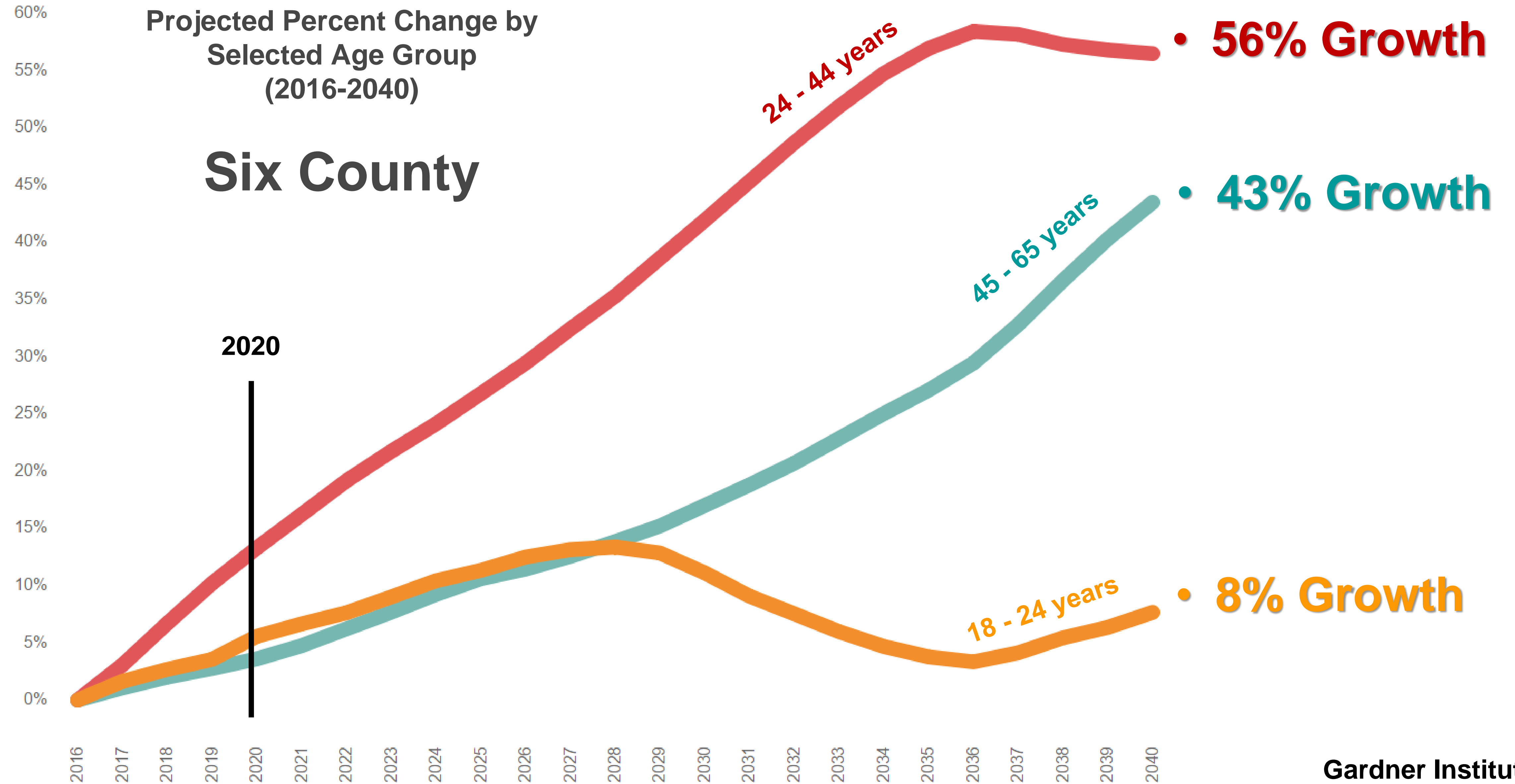
“Significant changes to revenue and/or cost models must offset expected declines in the number of young people by increasing attendance rates. This can be accomplished in two ways: **by reaching beyond traditional students** or by increasing attendance rates within the traditional student population.”



- Grawe, Nathan (2018) *Demographics and the Demand for Higher Education* (Johns Hopkins Press)

Projected Percent Change by
Selected Age Group
(2016-2040)

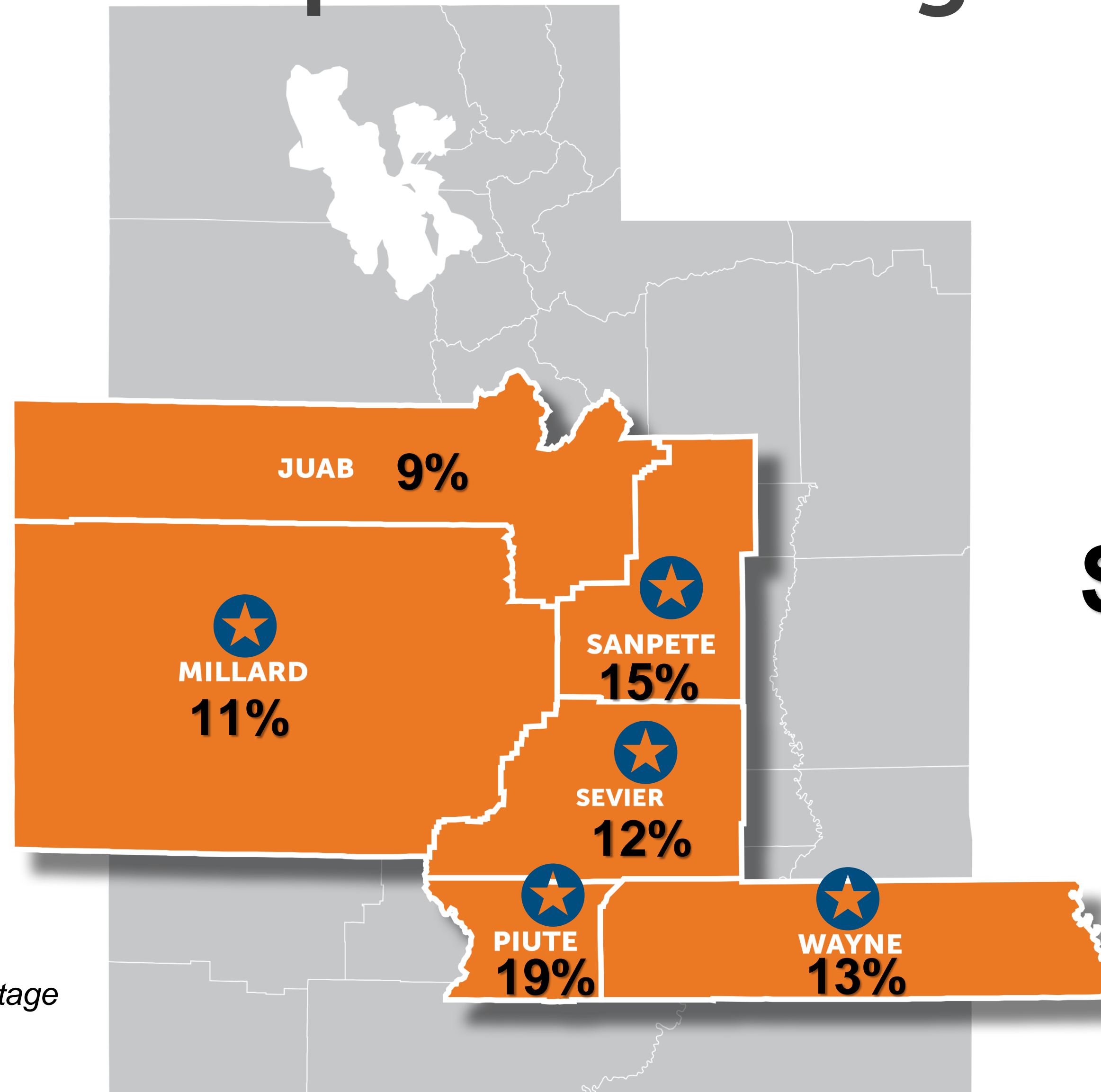
Six County



Gardner Institute

Percent of persons living in poverty

Utah
9%




Six Counties
13%

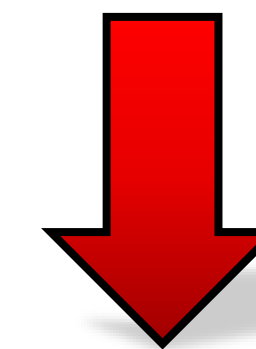
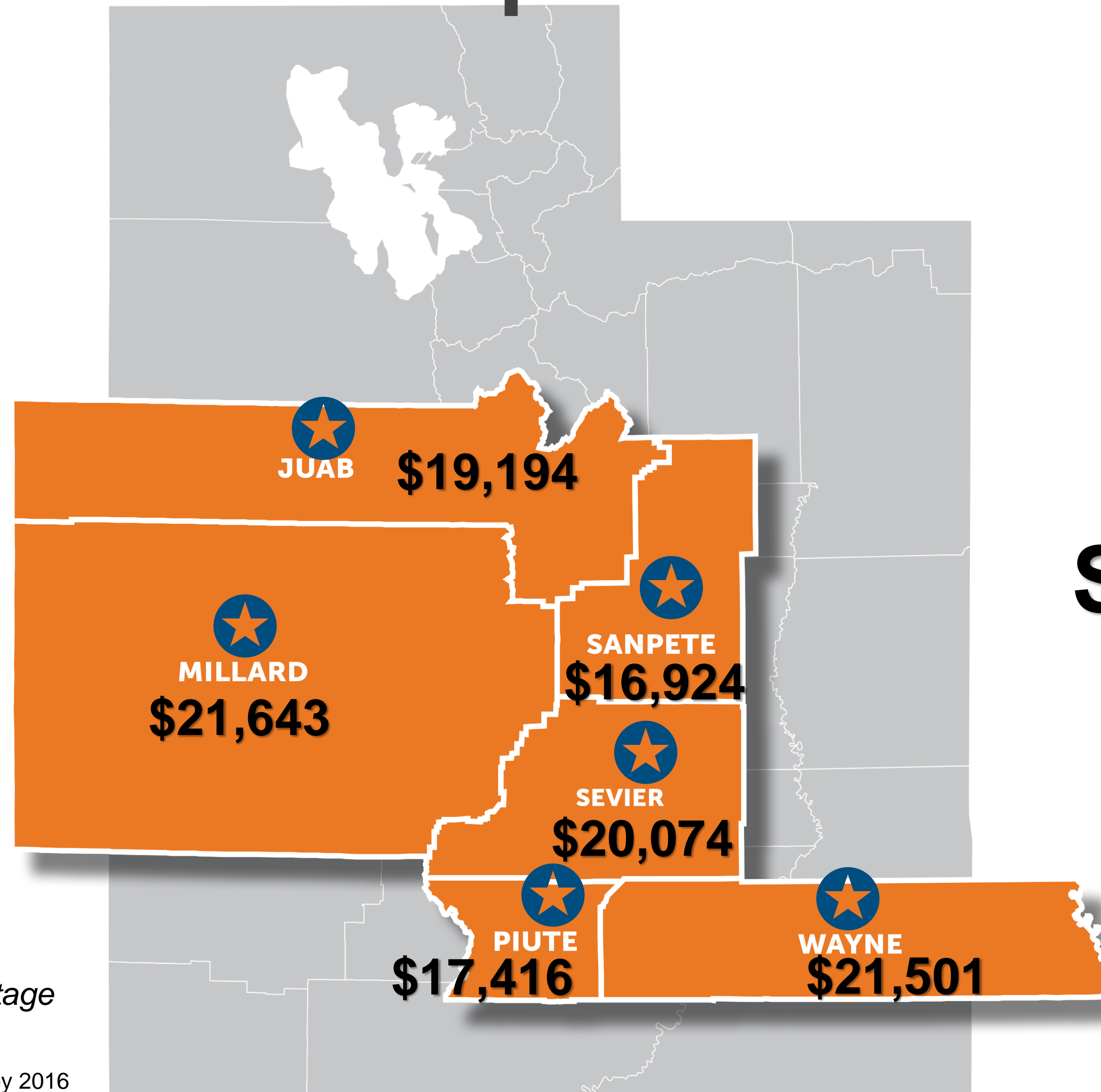


Areas above the state percentage

Source: ibis.health.utah.gov and DataUSA

Per Capita Income

Utah
\$25,600



Six Counties
\$19,459

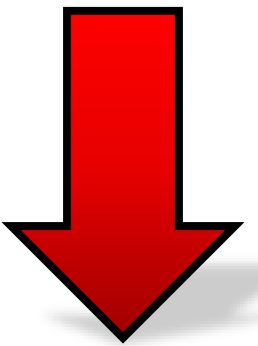
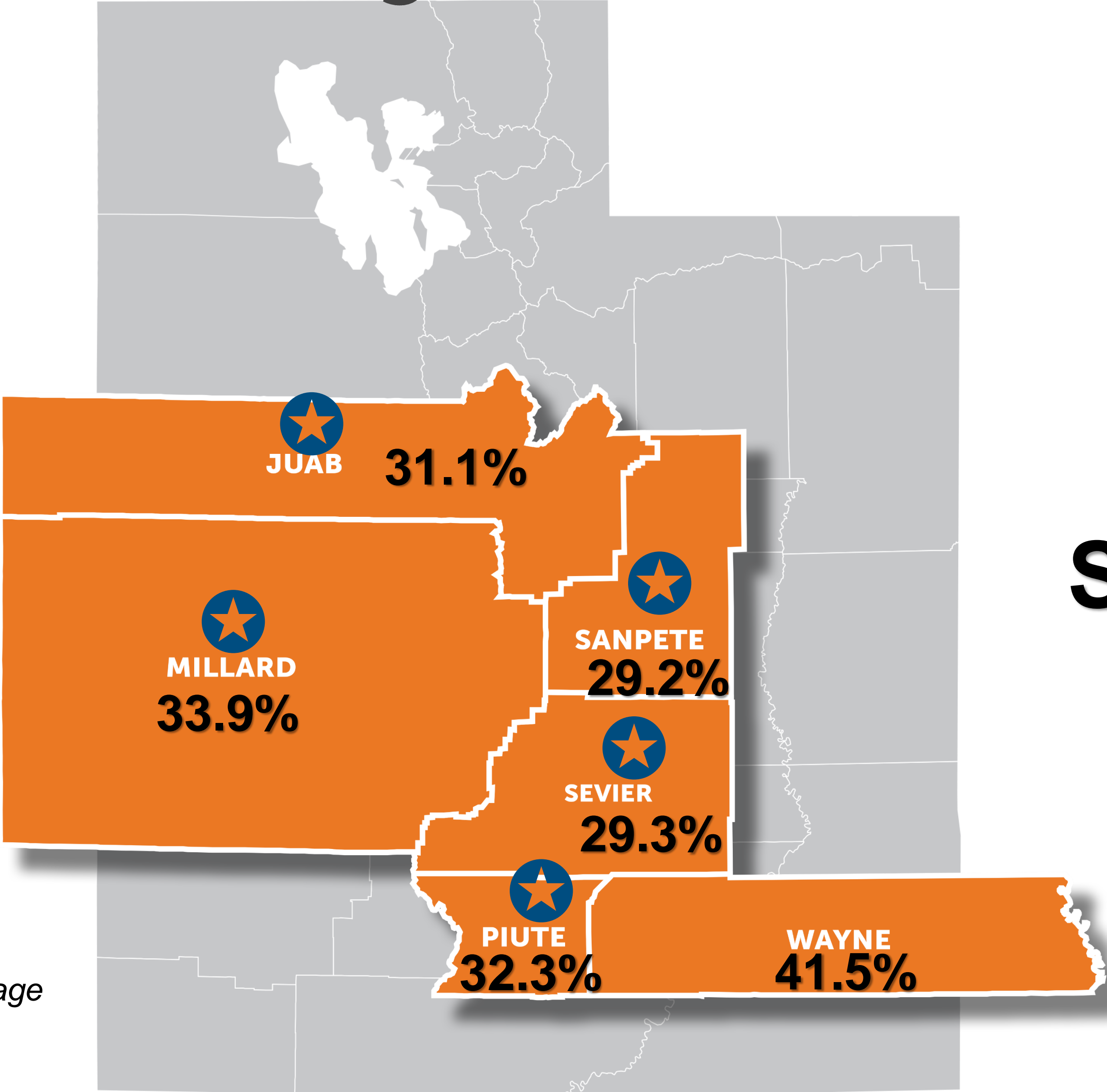


Areas below the state percentage

Source: US Census Bureau & American College Survey 2016

Percent of Adults Aged 25-64 w/ College Degrees

Utah
43.1%



Six Counties
33%

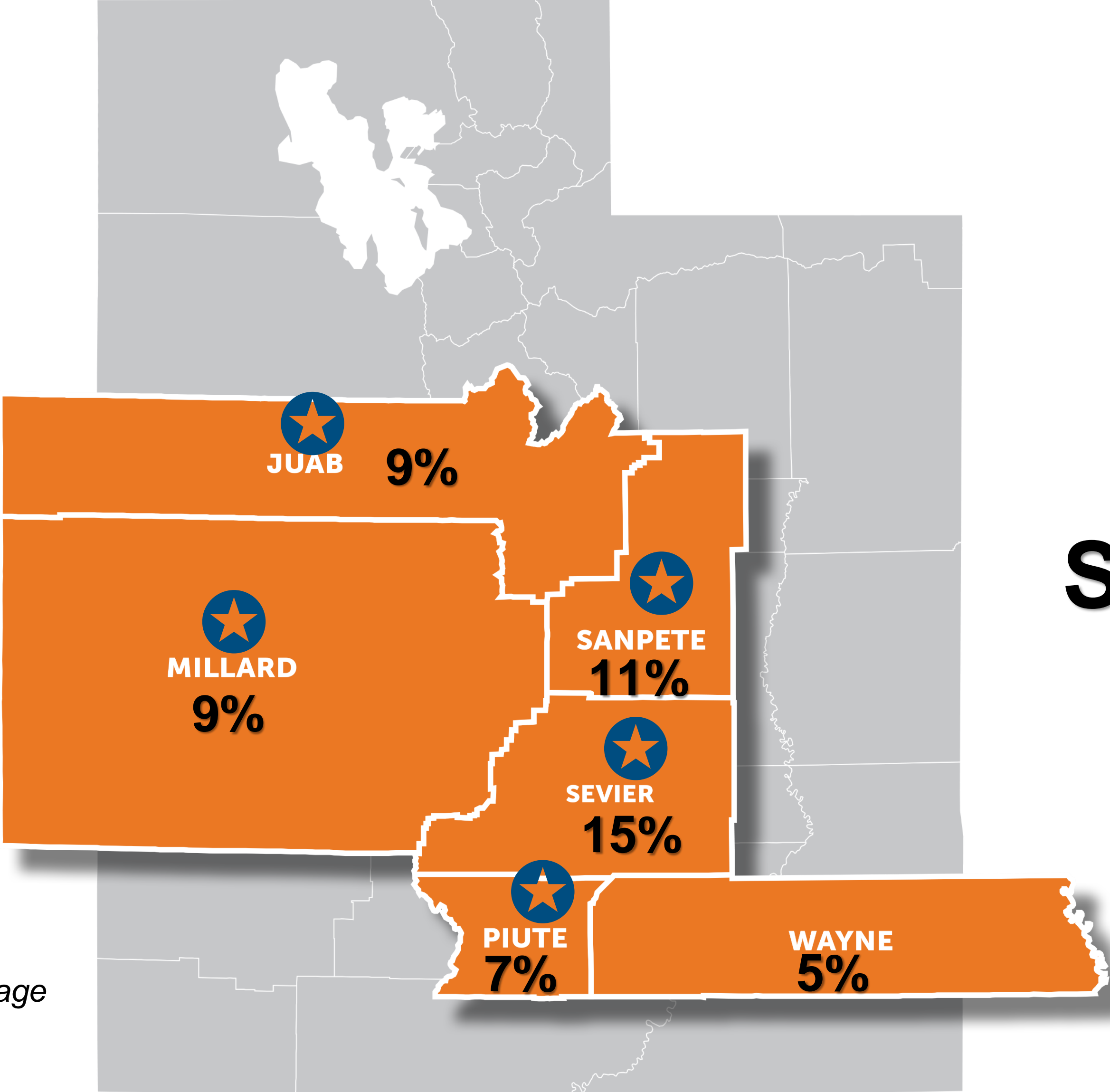


Areas below the state percentage

Source: Utah DWS

Children in Inter-Generational Poverty (IGP)

Utah
6%



↑
Six Counties
9%

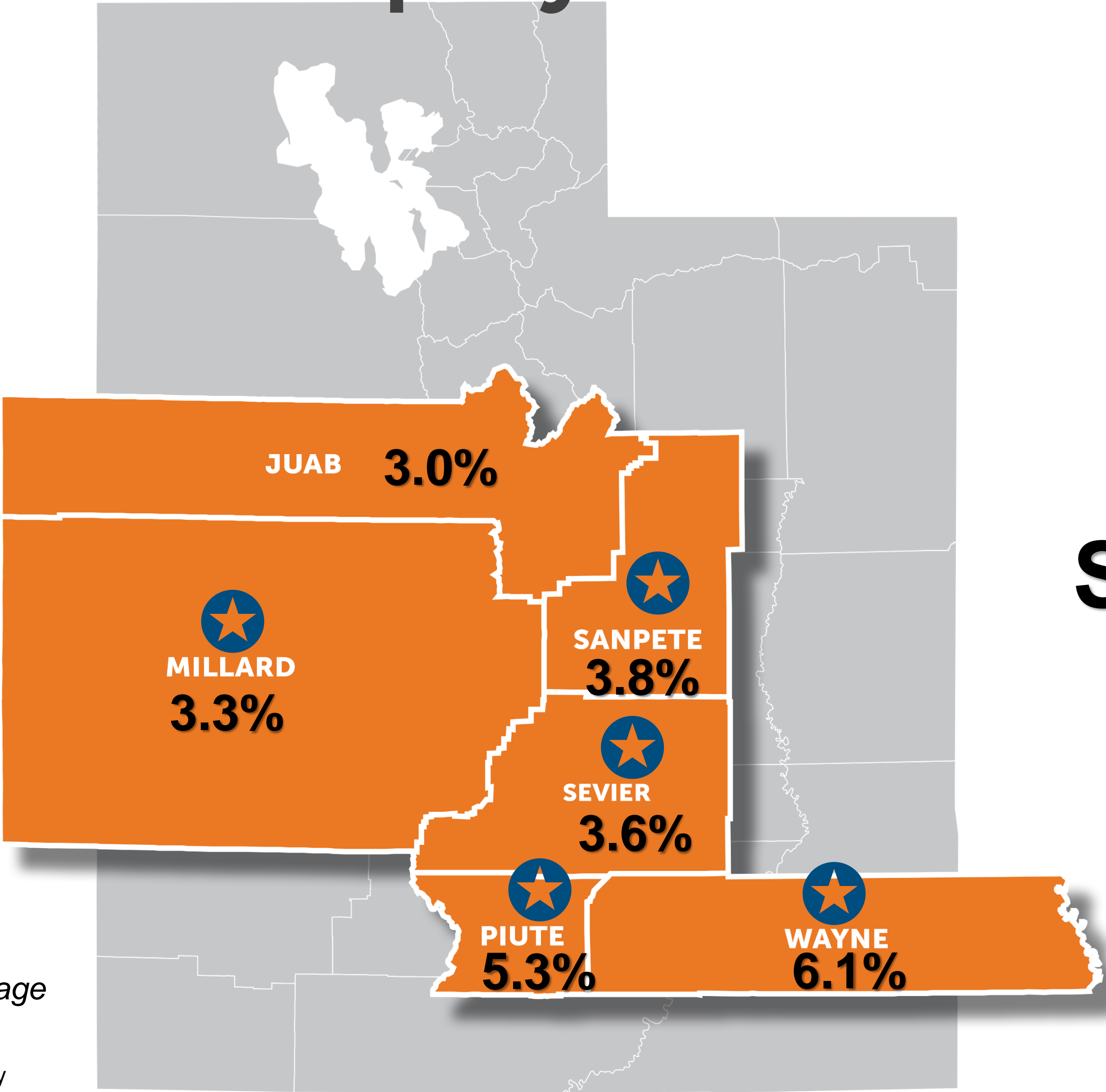


Areas above the state percentage

Source: Utah DWS

Unemployment Rates

Utah
3.0%




Six Counties
4.0%

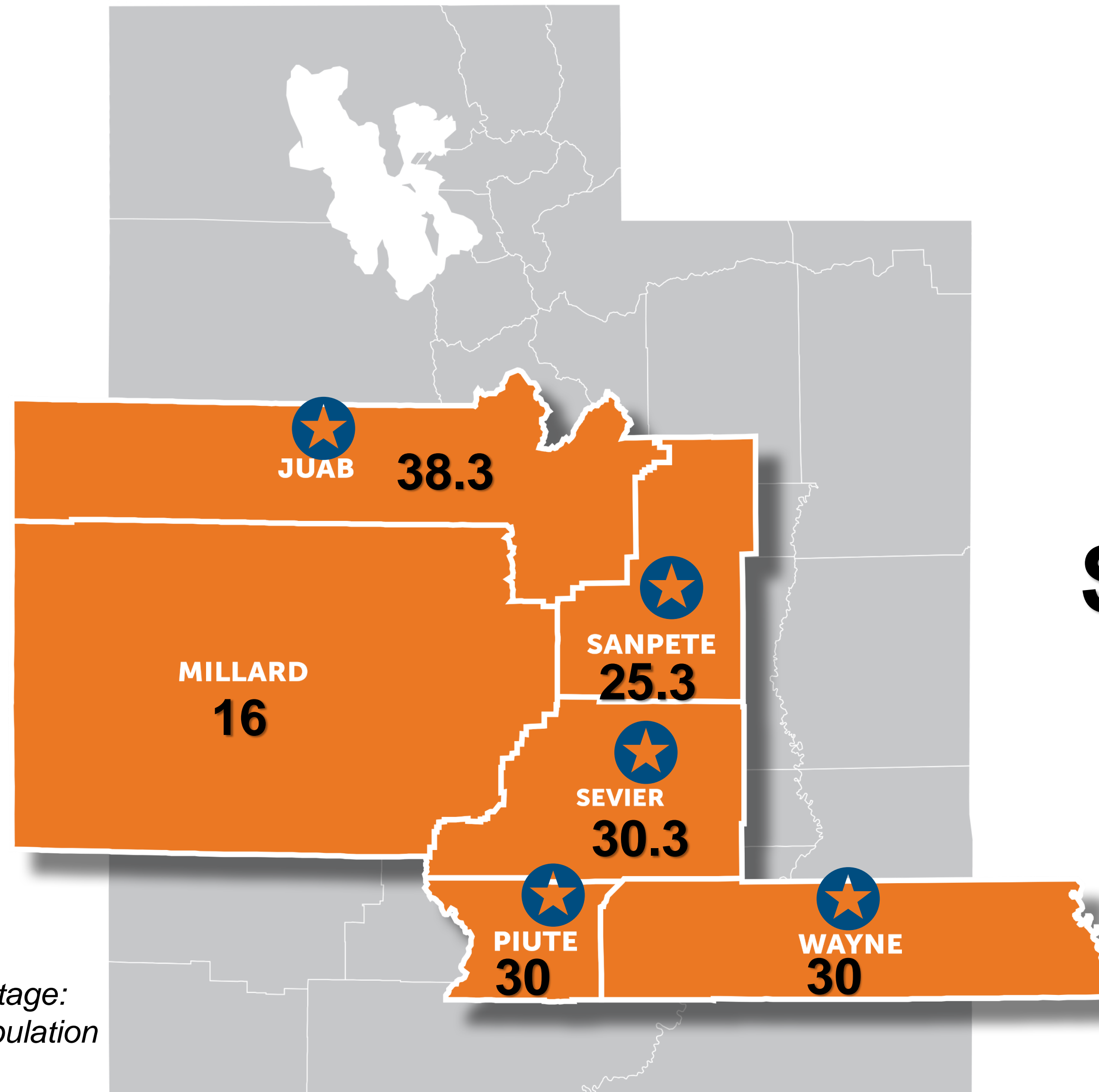


Areas above the state percentage

Source: Sperling's Best Places. [Bestplaces.net/economy](https://bestplaces.net/economy)

Suicide Rates

Utah
22.2




Six Counties
28.3



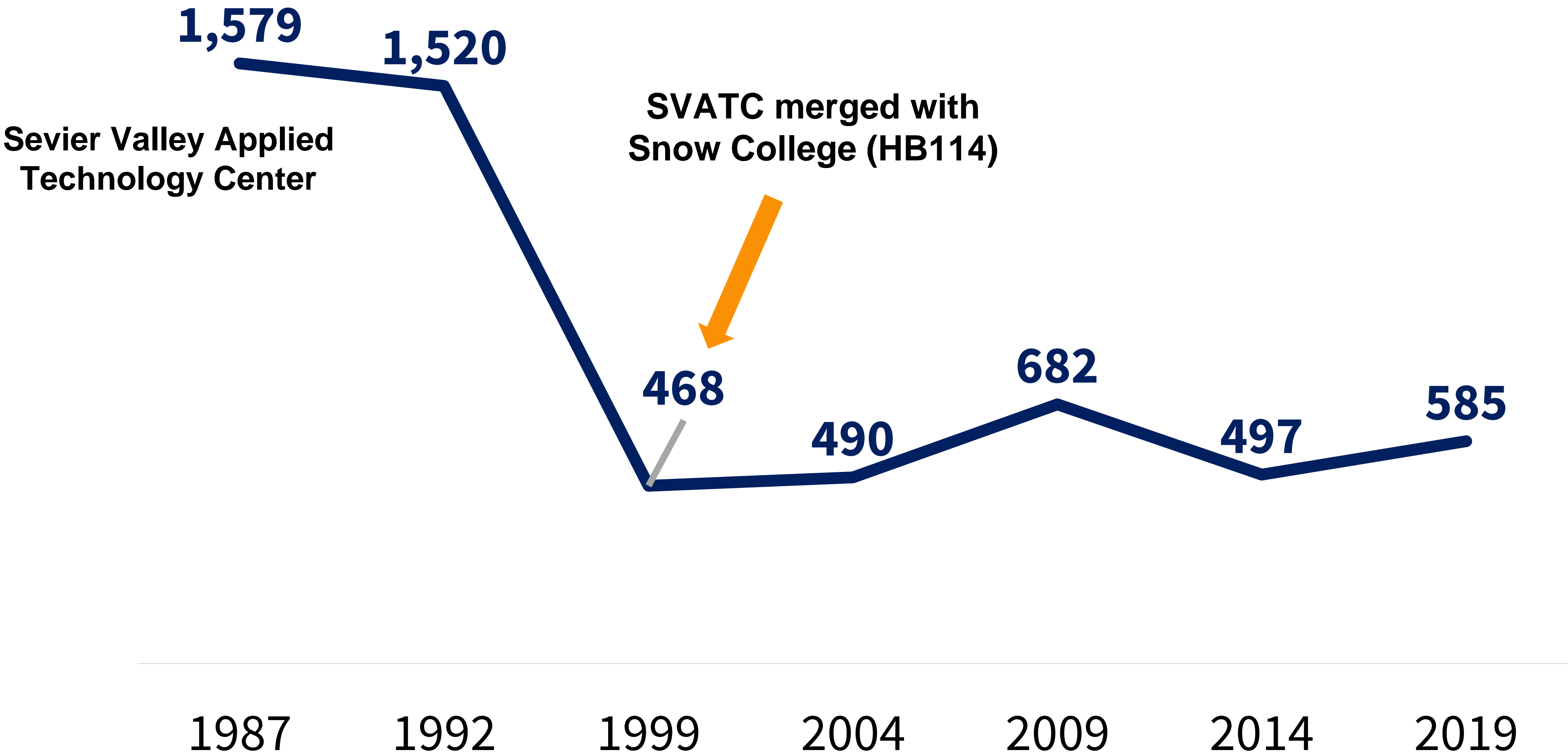
*Areas above the state percentage:
age-adjusted per 100,000 population*

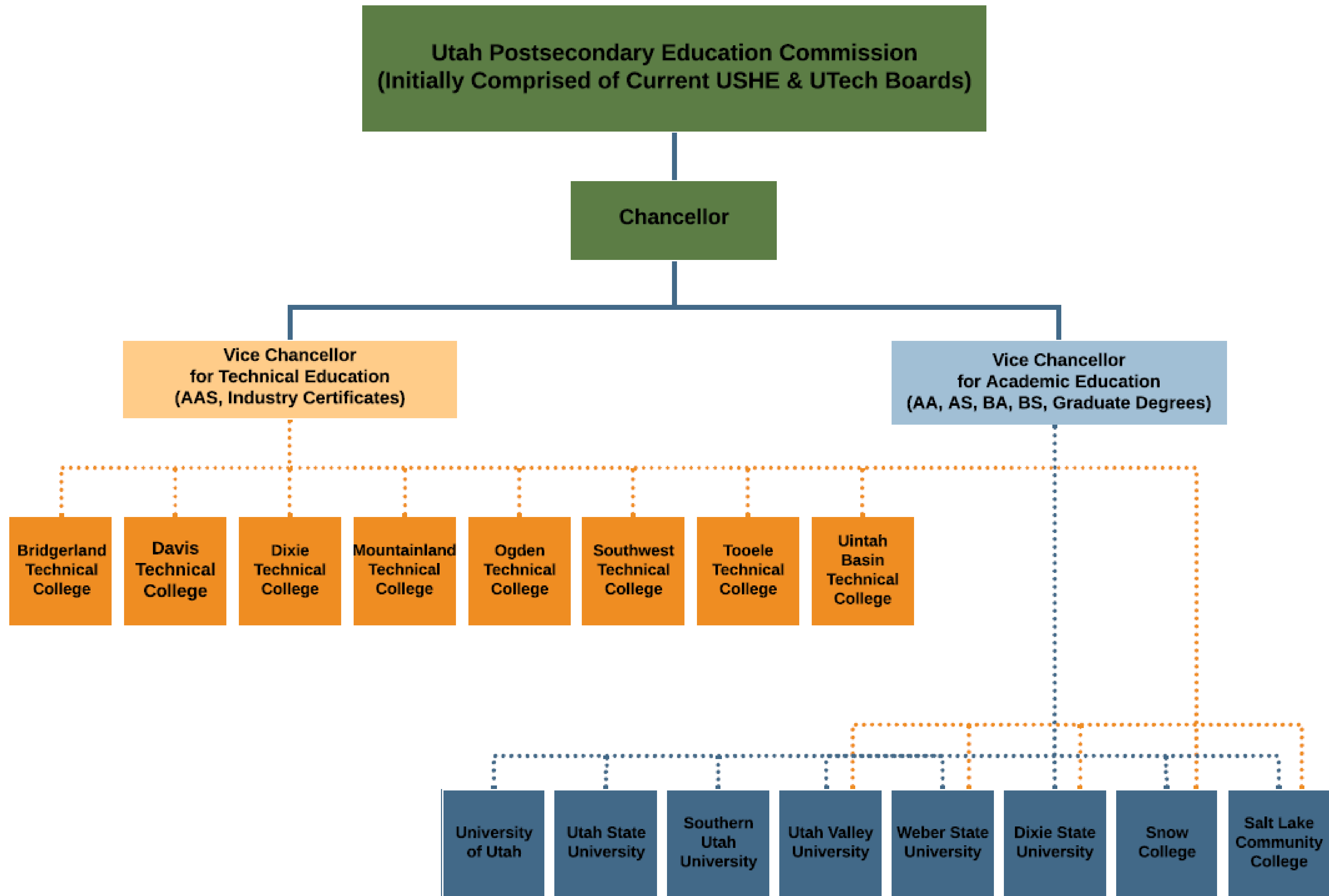
Source: ibis.health.utah.gov

Utah's Wicked Problem: Urban-Rural Divide

- Rural communities face an extraordinary complex set of challenges:
 - Education participation and completion
 - “Brain Drain” – hemorrhaging of students/talent to urban places
 - Skilled work-force gaps
 - Education and local economy misalignments
 - Rural mental health
 - Rural health
 - Rural education
 - Economic development, job creation

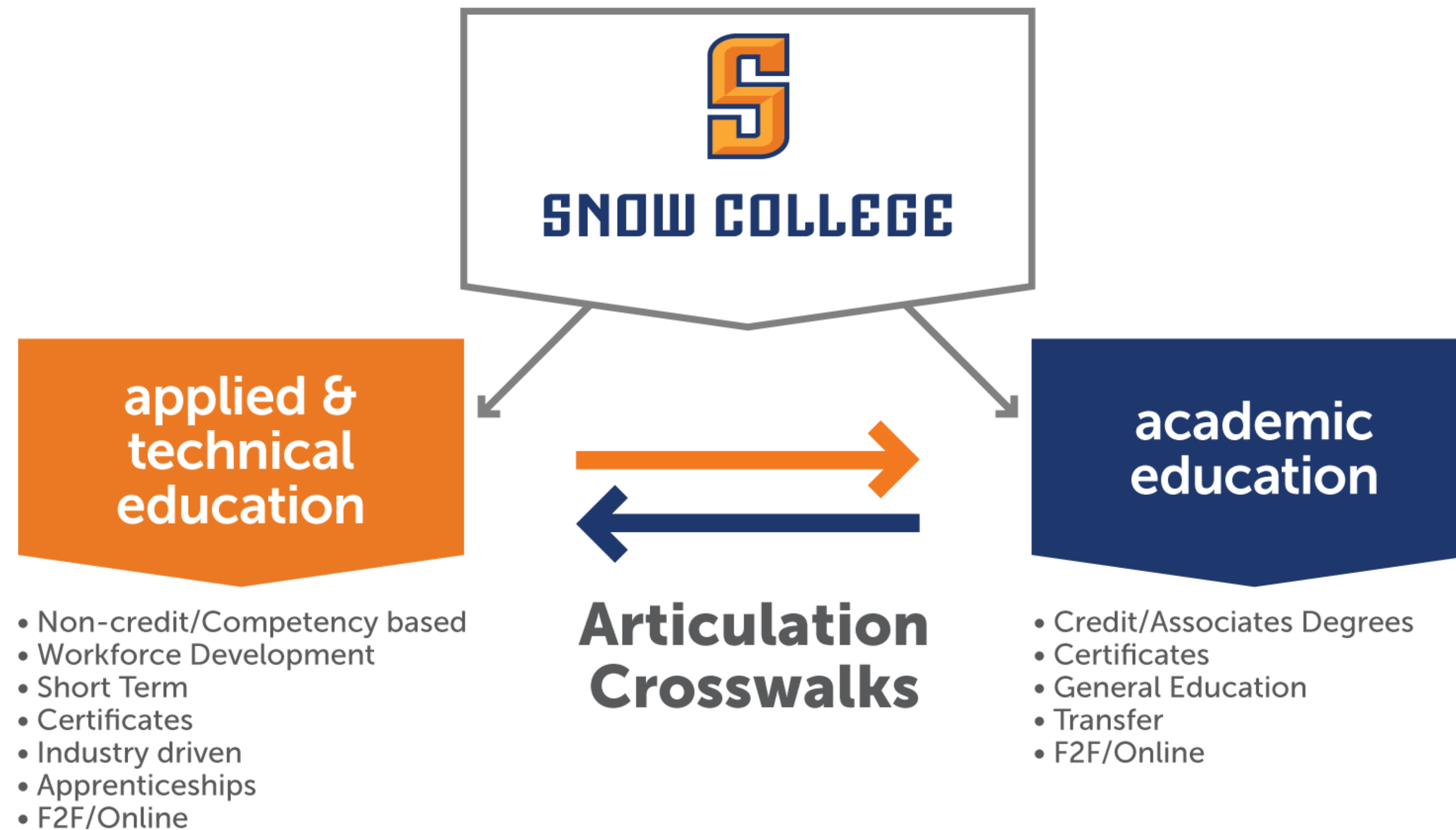
Sevier Valley ATC to Snow College Enrollment





Career and Technical Education (CTE) Goal for Snow College

To meet business and industry needs for technically-skilled workers in Central Utah that promote economic development by providing market-driven technical and vocational education



Cost Differential



Welding Technology

- 900 hours (~300 Days)
- **\$3,195**

Computer Information Systems

- 675 hours (10-12 Months)
- **\$1,663**

Welding Technology

- 1320 hours (~2 Years)
- **\$1,439**



Welding Technology (AAS)

- 63 Credits (4 Semesters)
- **\$7,200**

Computer Information Systems (AAS)

- 63 Credits (4 Semesters)
- **\$7,200**

Welding Technology (Cert of Completion)

- 31 Credits (2 Semesters)
- **\$3,600**

Sector Needs in 6-Counties



- **Allied Health:** Phlebotomy, Billing and Coding, Lab Tech, RAD Tech, Occupational Therapy, Medical Assistant, Pharmacy Tech, EMT, Nursing ★★★★★ 5 Star occupations
- **Information Technology:** programming, web-based languages, software developers ★★★★★ 5 Star occupations
- **Business:** Website design, Digital Graphic Design, Mobile Apps, 3D Modeling, 2D animation
- **Transportation:** CDL, Diesel Tech
- **Construction Technology:** Electrical/Electronics, Plumbing, Welding

Gary Wixom, "Snow College Service Area Needs Study: CTE Review" (November 2019)

FY2021 CTE Funding - Snow College (\$617,300)

| | |
|--------------------------|-----------|
| → CTE Tuition Offset | \$266,300 |
| → Expand CTE Program | \$128,000 |
| → New CTE Programming | \$ 98,000 |
| → Full Time CTE Director | \$125,000 |

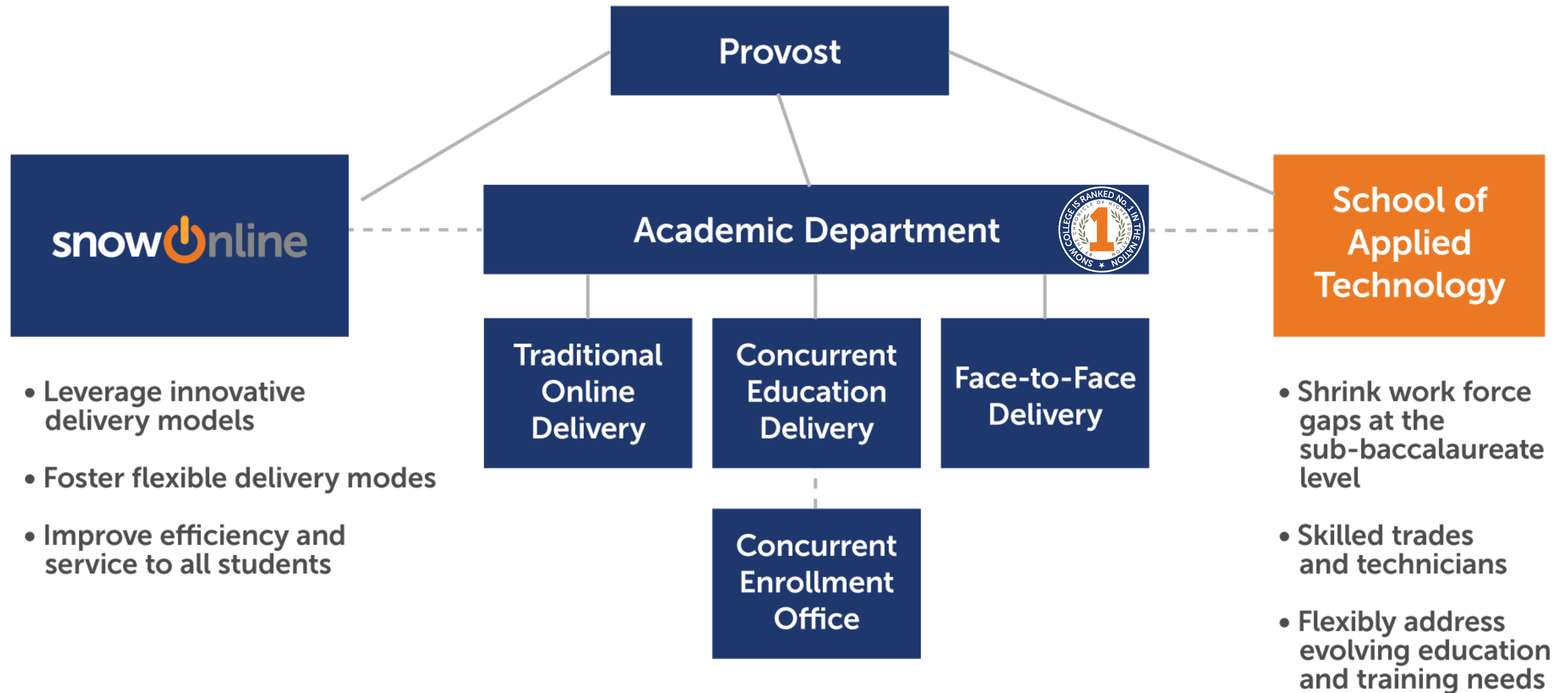
Possible new programs examples:

- Apprenticeships
- Phlebotomy Tech
- Pharmacy Tech
- Medical Billing and Coding
- EMT

Possible program expansion examples:

- Diesel Mechanics
- Welding Technology
- Manufacturing
- Information Technology
- Nursing

Snow College Academic Affairs



SnowOnline will be a national leader in providing accessible, affordable and flexible education for rural and other underserved populations

Program Characteristics

- ✓ Online
- ✓ Competency-Based (CBE)
- ✓ Low Cost, Affordable
- ✓ Scalable
- ✓ Stackable
- ✓ Self-Paced
- ✓ Transferrable
- ✓ Industry-Aligned
- ✓ Prior Learning Assessment



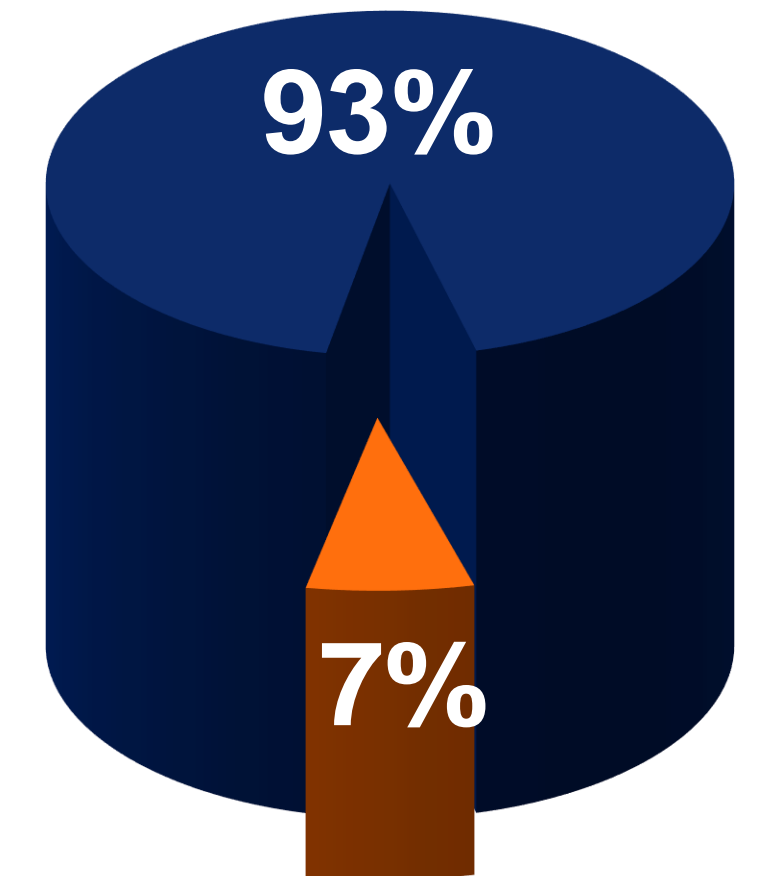
Program Audiences

- ✓ Working Learners
- ✓ Place-Bound Adults
- ✓ Homeschoolers
- ✓ Prison Education
- ✓ Non-Traditional Students
- ✓ Rural-Underserved Focused
- ✓ “Snow College, or no college” populations

What we are currently...



Student Success



■ Traditional
■ Non-Traditional

What we need to be:

A Comprehensive Community College with an Explicit Focus on Rural Needs



FY2021 Performance Funding Request

Snow College (\$1,007,000)

| | |
|--|-----------|
| • Competency-Based Education | \$200,000 |
| • 1 Year Associates Degree (Online) | \$150,000 |
| • Student Mental Health/Wellness | \$ 80,000 |
| • Student Success Advisor | \$ 75,000 |
| • Student Predictive Analytics | \$ 90,000 |
| • Faculty Lines for Bottleneck courses (2 FTE) | \$170,000 |
| • Controller's Office/Facilities | \$167,000 |
| • Efficient and Effective Use of Space | \$ 50,000 |
| • Title IX | \$ 25,000 |

Existing Collaborations



- Extension Campuses: Ephraim, Richfield (IVC delivery)



- 2+2 Rural Health Scholars (pre-med)



- 3+1 in Visual Arts



- Professional Driving (CDL)



- 4+1 Music Education
- 3+1 in Visual Arts



- Prison Education: Culinary Arts Construction Management

Exploratory Collaborations



- **USU Agribusiness 4-year degree in Ephraim**



- **CBE**
- **Non-Credit, Adult Learners**



- **4-Year Elementary Education degree in Ephraim**
- **4-Year Nursing Degree in Richfield**
- **Bachelor of Applied Science (BAS)**



- **4-Year in Business**



- **AS Aviation Maintenance Tech**



- **Prison Education Tablet Initiative**

Internal Efficiencies

- Reallocation of available funds (\$814,554) to compensate for decreasing tuition revenue because of enrollment changes: requested all budget holders throughout campus analyze their budget and donate back any available funds to help cover costs
- Eliminated a VP position (\$98,000 net savings)
- Reallocated faculty lines to other high demand areas
- Consolidated positions with IT and Student Success (\$60,000)
- No Tier-Two (2018-19) increases (\$171,554) so all inflationary adjustments were handled within the existing budgets
- LED lighting transition and better metering systems to save energy

Thank YOU

